

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Main Street Capital Corporation		04/30/2012	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Schneider Sales Management, LLC		
Street Address:	5340 S. Quebec Street		
Internal Address:	Suite 265N		
City:	Greenwood Village		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2984305	OPTIMUM PERFORMANCE PROFILE	
Registration Number:	2472540	PREFERRED WAY OF SELLING	
Registration Number:	2312503	SALESKILL MASTERY	
Registration Number:	1323776	FEEL OF SUCCESS	
CORRESPONDENCE DATA			
Fax Number:	3126551917		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-655-9900		
Email:	asamlan@kdslaw.com		
Correspondent Name:	Alan B. Samlan, Knechtel Demeur & Samlan		
Address Line 1:	525 W. Monroe St.		
Address Line 2:	Suite 2360		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	IVORY/RELEASE		
<b>TRADEMARK</b>			

NAME OF SUBMITTER:	Alan B. Samlan
Signature:	/Alan B. Samlan/
Date:	08/16/2012
<b>Total Attachments: 3</b> source=TrademarkRecordation-SecurityAgreementRelease#page1.tif source=TrademarkRecordation-SecurityAgreementRelease#page2.tif source=TrademarkRecordation-SecurityAgreementRelease#page3.tif	

**RELEASE OF TRADEMARK AND COPYRIGHT SECURITY AGREEMENT**

KNOW ALL MEN BY THESE PRESENTS, that Main Street Capital Corporation, a Maryland corporation, as administrative agent and collateral agent ("Agent") on behalf of itself and certain other lenders ("Lenders") under that certain Loan Agreement dated October 15, 2008, as amended, by and between by Schneider Sales Management, LLC, a Delaware limited liability company ("Borrower"), Agent and Lenders, for and in consideration of the payment of the indebtedness under the Loan Agreement secured by the "SECURITY AGREEMENT" dated the date of the Loan Agreement, and of the sum on one dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, does hereby remise, release, convey and terminate unto Borrower, all of the right, title, interest, claim or demand whatsoever it may have acquired in, through or by a certain SECURITY AGREEMENT and recorded in the United States Patent and Trademark Office at TRADEMARK REEL: 3878; FRAME: 0120, and the U.S. Copyright Office as document V3571 D588 to wit the property described on Exhibit A attached hereto and any Trademarks or Copyrights of which the Lender has later been entitled to the benefit of pursuant to the SECURITY AGREEMENT and not identified on the attached Exhibit A.

**WITNESSETH ITS HAND AND SEAL** this 30th day of April, 2012.

MAIN STREET CAPITAL CORPORATION

By: \_\_\_\_\_

Robert M. Shuford

Title: Managing Director

STATE OF TEXAS )

) SS.

COUNTY OF HARRIS )

I, the undersigned, a notary republic in the aforesaid County in the State of Texas do hereby certify that Robert M. Shuford, personally known to be the Managing Director of Main street Capital Corporation, and personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that as such Managing Director, he signed the said instrument pursuant to the authority given by the Board of Directors of said corporation, as his free and voluntary act and as the free and voluntary act of said corporation, for the uses and purposes set forth.

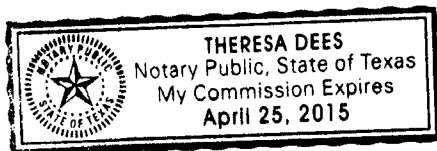
GIVEN under my hand and seal this 30th day of April, 2012

\_\_\_\_\_  
NOTARY PUBLIC

Printed Name: THERESA DEES

My Commission Expires: 4-25-2015

[SEAL]



**TRADEMARK**  
**REEL: 004843 FRAME: 0814**

EXHIBIT A

<u>Registered Trademarks</u>	<u>Registration No.</u>
OPTIMUM PERFORMANCE PROFILE	2,984,305
PREFERRED WAY OF SELLING	2,472,540
SALESKILL MASTERY	2,312,503
FEEL OF SUCCESS	1,323,776

<u>Registered Copyrights</u>	<u>Copyright No.</u>
Feel of Success: Branch Teleconsulting Conference	TX0006243575
Feel of Success: Contact Center Selling Conference	TX0006243574
Feel of Success in Selling	TX0002327469
Service Quality Conference	TX0006225044
Strategic Selling Conference	TX0006180193
Welcome to Your Preferred Way of Selling Profiling & Relationship Development Conference!	TX 7-068-113

Welcome to Your Preferred Way of Selling Retail Selling Conference! TX 7-129-547

Welcome to Your Preferred Way of Selling Referral Selling Conference! TX 7-331-761

Welcome to Your Preferred Way of Selling Franchise Management Conference! TX 7-412-575

Saleskill Mastery TX 7-218-488