## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Recreation Products, Inc.		07/30/2012	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	American Recreation Products, LLC
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Registration Number:	3515286	4 ON THE FLOOR
Registration Number:	1768454	A ACADEMY BROADWAY
Registration Number:	1778706	ACADEMY BROADWAY
Serial Number:	85311005	AGILE
Serial Number:	85577326	AIRPITCH
Serial Number:	85672506	AIRPITCH
Registration Number:	1882992	ARP SAFETY PRODUCTS
Registration Number:	0785434	BLACK SHEEP
Registration Number:	1302411	BLACK SHEEP
Registration Number:	1661770	BLACK SHEEP
Serial Number:	85179317	BLACK SHEEP
Registration Number:	3614735	COMFORTEC
Registration Number:	1941343	DRYTHERM
Registration Number:	1289067	EVEREST ELITE
		TDADEMARK

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Registration Number:	2082116	FREEPORT
Serial Number:	77926147	FREYR
Registration Number:	1900641	HILLARY
Registration Number:	3259010	INSTA-BED
Serial Number:	85567015	INSTA-FLEX
Registration Number:	4031447	INSUL-THERM
Registration Number:	3075774	ISIS
Registration Number:	3692629	ISIS
Registration Number:	3850428	ISIS
Registration Number:	3945746	JUBILEE
Registration Number:	1059258	KELTY
Registration Number:	1063542	KELTY
Registration Number:	1294302	KELTY
Serial Number:	85064033	KELTY
Registration Number:	3995061	KELTY
Registration Number:	3894030	KELTY
Registration Number:	3904440	KELTY
Registration Number:	3886466	KELTY
Registration Number:	3886467	KELTY
Registration Number:	3886468	KELTY
Registration Number:	4034313	KELTY
Registration Number:	4022650	KELTY
Serial Number:	77966218	KELTY - THE ACTIVE FAMILY EXPERTS
Serial Number:	77966280	KELTY - THE ACTIVE FAMILY EXPERTS
Serial Number:	77966401	KELTY - THE ACTIVE FAMILY EXPERTS
Registration Number:	2045780	KELTY K.I.D.S.
Registration Number:	3890335	KELTY KIDS
Registration Number:	3945763	MIJO
Registration Number:	3945744	MINISTRY
Registration Number:	1612072	MOUNTAIN TRAILS
Registration Number:	3957647	MOUNTAIN TRAILS
Registration Number:	2082115	NASSAU
Registration Number:	3444912	NO FLY ZONE
Registration Number:	3002197	PENTADOME
Registration Number:	4119015	PROPHECY
	i	TRADEMARK

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	85318305	QUIET COMFORT
Registration Number:	3211341	READYREST
Registration Number:	3945747	REVIVAL
Registration Number:	1613893	RIDGEWAY
Registration Number:	1621279	RIDGEWAY
Registration Number:	1612077	RIDGEWAY
Registration Number:	1990915	RIDGEWAY BY KELTY
Registration Number:	2350410	ROKK
Registration Number:	4022710	ROKK
Registration Number:	4022709	ROKK
Registration Number:	1291069	SLUMBERJACK
Registration Number:	1898130	SLUMBERJACK
Serial Number:	85241670	SLUMBERJACK
Registration Number:	4026079	SLUMBERLOFT
Registration Number:	4026073	SLUMBERWICK
Registration Number:	3611201	SMARTSHADE
Registration Number:	4119016	SORCERY
Registration Number:	3758644	SPORT SHOT
Registration Number:	3886406	STOW-N-GO
Registration Number:	3994932	STOW-N-GO
Registration Number:	1559870	SUN STOPPER
Registration Number:	3099461	TAIL R MADE
Registration Number:	1581569	THE CAMPING COMPANY
Registration Number:	1963244	TRAVAFIL
Registration Number:	1373848	TRAVASAK
Registration Number:	1627202	TRAVASAK SLEEP SYSTEM
Registration Number:	3837450	U
Registration Number:	3859597	U
Registration Number:	3837452	U
Registration Number:	3837464	U
Serial Number:	77926186	ULLR
Registration Number:	3859595	ULTIMATE DIRECTION
Registration Number:	3837440	ULTIMATE DIRECTION
Registration Number:	3837442	ULTIMATE DIRECTION
Registration Number:	2446740	UV ARMOR
<u> </u>	11	TRADEMARK

TRADEMARK "REEL: 004843 FRAME: 0890

	4061334	VERSAFLY
Registration Number:	3852303	WE FIT WHO YOU ARE
Serial Number:	85414101	WEATHER ARMOR
Registration Number:	1010087	WENZEL
Registration Number:	1935918	WENZEL
Serial Number:	77926172	YMIR
Registration Number:	0783045	
Registration Number:	2527386	

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 3145763340

Email: courtney.jackson@kellwood.com

Correspondent Name: Courtney Jackson

Address Line 1: 600 Kellwood Parkway

Address Line 4: Chesterfield, MISSOURI 63017

NAME OF SUBMITTER:	Courtney Jackson
Signature:	/Courtney Jackson/
Date:	08/16/2012

#### Total Attachments: 4

source=American Recreation Products LLC - Cert of Conversion and Cert of Formation - 7.30.12#page1.tif source=American Recreation Products LLC - Cert of Conversion and Cert of Formation - 7.30.12#page2.tif source=American Recreation Products LLC - Cert of Conversion and Cert of Formation - 7.30.12#page3.tif source=American Recreation Products LLC - Cert of Conversion and Cert of Formation - 7.30.12#page4.tif

TRADEMARK
REEL: 004843 FRAME: 0891

Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AMERICAN RECREATION PRODUCTS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICAN RECREATION PRODUCTS, INC." TO "AMERICAN RECREATION PRODUCTS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2012, AT 1:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-EIGHTH DAY OF JULY, A.D. 2012, AT 11:59 O'CLOCK P.M.

8100V

120880073

DATE: 07-30-12

AUTHENTICATION: 9742181

**TRADEMARK** REEL: 004843 FRAME: 0892

Jeffrey W. Bullock, Secretary of State

2069081

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:44 PM 07/27/2012 FILED 01:45 PM 07/27/2012 SRV 120880073 - 2069081 FTLE

# FROM A CORPORATION TO A

## LIMITED LIABILITY COMPANY

The undersigned, being duly authorized to execute and file this Certificate of Conversion for the purpose of converting a Delaware corporation to a Delaware limited liability company pursuant to the Section 18-214 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

- 1. The jurisdiction where the Corporation first formed is Delaware.
- 2. The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3. The date the corporation first formed is August 16, 1985.
- 4. The name of the Corporation immediately prior to filing this Certificate is American Recreation Products, Inc.
- 5. The name of the Limited Liability Company as set forth in the Certificate of Formation is American Recreation Products, LLC.
- 6. This Certificate is to become effective on July 28, 2012, at 11:59 p.m. EDT.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 27th day of July, 2012.

By: /s/ Keith A. Grypp

Keith A. Grypp, an Authorized Person

TRADEMARK REEL: 004843 FRAME: 0893 Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "AMERICAN RECREATION

PRODUCTS, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF

JULY, A.D. 2012, AT 1:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-EIGHTH DAY OF JULY, A.D. 2012, AT 11:59 O'CLOCK P.M.

120880073

DATE: 07-30-12

AUTHENTICATION: 9742181

TRADEMARK REEL: 004843 FRAME: 0894

Jeffrey W. Bullock, Secretary of State

2069081 8100V

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:44 PM 07/27/2012 FILED 01:45 PM 07/27/2012 SRV 120880073 - 2069081 FILE

## CERTIFICATE OF FORMATION

OF

## AMERICAN RECREATION PRODUCTS, LLC

This Certificate of Formation is being executed as of July 27, 2012 for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

- 1. Name. The name of the limited liability company is American Recreation Products, LLC (the "Company").
- 2. Registered Office and Registered Agent. The Company's registered office in the State of Delaware is located at 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The registered agent of the Company for service of process at such address is The Corporation Trust Company.
- 3. Effective Date. This Certificate of Formation shall become effective on July 28, 2012, at 11:59 p.m. EDT.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: /s/ Keith A. Grypp

Keith A. Grypp, an Authorized Person

TRADEMARK REEL: 004843 FRAME: 0895

RECORDED: 08/16/2012