

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	11/12/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kevin Enderle		07/19/2012	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	DNA Design and Concept Development, LLC
<b>Street Address:</b>	1314 S. De Soto Avenue
<b>City:</b>	TAMPA
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33606
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3625771	SAMBA ROOM
Registration Number:	2811996	SAMBA ROOM
Registration Number:	2601386	SAMBA ROOM A CUBAN BAR AND LATIN CAFE

**CORRESPONDENCE DATA**

Fax Number: 2026725399  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 202-672-5300  
 Email: PTOMAILWashington@foley.com  
 Correspondent Name: Norm J. Rich  
 Address Line 1: Foley & Lardner LLP  
 Address Line 2: 3000 K Street, N.W., Sixth Floor  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5109

**ATTORNEY DOCKET NUMBER:** 072942-0105

**900231255**

**TRADEMARK  
 REEL: 004844 FRAME: 0456**

**OP \$90.00 3625771**

NAME OF SUBMITTER:	Norm J. Rich
Signature:	/Norm J. Rich/
Date:	08/16/2012
Total Attachments: 2 source=tmassignment#page1.tif source=tmassignment#page2.tif	

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is entered into effective as of the 12<sup>th</sup> day of November, 2011, hereinafter referred to as (the "Assignment") by and between Kevin Enderle of 4022 McIntosh Road, Dover, Florida 33527, hereinafter referred to as ("the Assignor) and DNA Design and Concept Development, LLC, a Florida limited liability company, hereinafter referred to as ("the Assignee).

WHEREAS, the Assignor is the lawful owner of the entire right, title and interest in the trademarks SAMBA ROOM and design, Registration Number 3,625,771, registered May 26, 2009; SAMBA ROOM, Registration Number 2,811,996, registered February 10, 2004; and SAMBA ROOM A CUBAN BAR AND LATIN CAFÉ, Registration Number 2,601,386, registered July 30, 2002 (hereinafter "Trademarks"), AND;

WHEREAS, the Assignee wishes to purchase from the Assignor the entire right, title and interest in and to the Trademarks, including the goodwill of the business symbolized thereby;

NOW, THEREFORE, the parties agree as follows:

For the sum of \$10.00 received, the sufficiency of consideration of which is hereby acknowledged, the Assignor hereby assigns, transfers, conveys, and sets over to the Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Trademarks hereabove described, free of any encumbrances, together with any interests he may have in the goodwill of the business represented thereby, in connection with which the Trademarks were and are used and all rights incident thereto.

FURTHER, the Assignor hereby releases, assigns, and transfers unto the Assignee, its successors, assigns and legal representatives, all rights title and interest, claims and demands whatsoever that Assignor had in, to, under and through the instant Trademarks, including all claims for any and all past infringement thereof and the right to sue in connection therewith.

The Trademarks are to be held and enjoyed by the Assignee for its own use and profit and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by the said Assignor had this assignment not been made.

[Signatures on following page]

Signed and Sealed this 19<sup>th</sup> day of July, 2012.

WITNESS:

*[Signature]*

Assignor:

Kevin Enderle

*[Signature]*

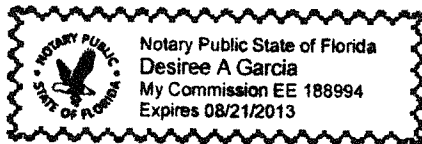
STATE OF FLORIDA

COUNTY OF Hillsborough

Sworn to and subscribed before me this 19<sup>th</sup> day of July, 2012, by

Kevin Enderle, who is [] personally known to me or [ ] who has produced lawful identification and who did take an oath. (Form of Identification \_\_\_\_\_).

[SEAL]



*[Signature]*

Notary Public