TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/21/2001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
School Link Network, Inc.		12/21/2001	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	School-Link Technologies, Inc.	
Street Address:	1437 6th Street	
City:	Santa Monica	
State/Country:	CALIFORNIA	
Postal Code:	90407	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2748710	MYLUNCHMONEY.COM

CORRESPONDENCE DATA

3105527031 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

3105518755 Phone:

Email: pto-cc@gibsondunn.com Correspondent Name: Mandy Robertson-Bora

Address Line 1: 2029 Century Park East, Suite 4000 Address Line 2: GIBSON, DUNN & CRUTCHER LLP Address Line 4: Los Angeles, CALIFORNIA 90067-3026

ATTORNEY DOCKET NUMBER:	89784-00004
NAME OF SUBMITTER:	Mandy Robertson-Bora

REEL: 004844 FRAME: 0592

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Signature:	/Mandy Robertson-Bora/	
Date:	08/16/2012	
Total Attachments: 11		
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SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of \mathcal{I} page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

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Secretary of State

Sec/State Form CE-107 (rev. 9/98)



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BILL JONES, Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AGREEMENT OF MERGER, WHICH MERGES:

"SCHOOL LINK NETWORK, INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "SCHOOL-LINK TECHNOLOGIES, INC." UNDER THE NAME OF "SCHOOL-LINK TECHNOLOGIES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2001, AT 9:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AGREEMENT OF MERGER IS THE SECOND DAY OF JANUARY, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



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Farriet Smith Windson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1531736

DATE: 12-28-01

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Agreement of Merger of

School Link Network, Inc., a California corporation

with and into

School-Link Technologies, Inc., a Delaware corporation

THIS AGREEMENT OF MERGER ("Agreement of Merger") is entered into on December 21, 2001, by and between SCHOOL LINK NETWORK, INC., a California corporation ("SLN"), and SCHOOL-LINK TECHNOLOGIES, INC., a Delaware corporation ("SL-Tech"), as approved by the Board of Directors of each of said corporations:

WHEREAS, SLN has authorized capital stock consisting of 10,000,000 shares of common stock, no par value (the "SLN Stock"), of which 4,750,000 shares are issued and outstanding on the date hereof;

WHEREAS, SL-Tech has authorized capital stock consisting of 10,000,000 shares of common stock, of which 9,000,000 shares are voting Class A Common Stock, par value \$0.0001 per share (the "Class A SL-Tech Stock") and 1,000,000 shares are non-voting Class B Common Stock, par value \$0.0001 per share (the "Class B SL-Tech Stock");

WHEREAS, 1,145,840 shares of Class A SL-Tech Stock and 62,550 shares of Class B SL-Tech Stock are issued and outstanding on the date hereof;

WHEREAS, the California General Corporation Law (the "CGCL") permits a merger of a business corporation of the State of California with and into a business corporation of another jurisdiction;

WHEREAS, the Delaware General Corporation Law (the "DGCL") permits the merger of a business corporation of another jurisdiction with and into a business corporation of the State of Delaware; and

WHEREAS, the respective Boards of Directors and shareholders of SLN and SL-Tech, declare it advisable and in the best interests of said corporations to merge SLN with and into SL-Tech pursuant to the provisions of the CGCL and the DGCL on the terms set forth herein;

NOW, THEREFORE, SLN and SL-Tech agree as follows:

The Merger.

(a) The Merger. At the "Effective Time" (as defined in Section 1(b) below), SLN, which is a corporation incorporated in the State of California (the "Merging Corporation"), shall, pursuant to the provisions of the CGCL and the provisions of the DGCL, be merged (the "Merger") with and into SL-Tech, which is a corporation incorporated in the State of Delaware (the "Surviving Corporation"). The Surviving Corporation shall be the surviving corporation in the Merger and shall continue to exist from and after the Effective Time under the Surviving

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Corporation's present name pursuant to the provisions of the DGCL. The separate existence of the Merging Corporation shall cease at the Effective Time in accordance with the provisions of the CGCL.

- (b) <u>Effective Time</u>. The Merger shall become effective January 2, 2002.
- (c) <u>Effects of the Merger</u>. At the Effective Time, the effects of the merger shall be as provided in this Agreement of Merger and the applicable provisions of the DCL and CGCL.
- (d) Tax Treatment. It is the intent of SLN and SL-Tech that the Merger shall qualify for federal income tax purposes as a reorganization within the meaning of Section 368(a)(1) of the United States Internal Revenue Code of 1986, as amended. This Merger Agreement constitutes the plan of reorganization with respect to the Merger.
- 2. <u>Certificate of Incorporation and Bylaws</u>. The certificate of incorporation and bylaws of the Surviving Corporation in effect as of the Effective Time shall continue to be the certificate of incorporation and bylaws of the Surviving Corporation after the Effective Time until changed or amended as provided therein and in the manner prescribed by the DGCL.
- 3. <u>Directors and Officers</u> The directors and officers of the Surviving Corporation in office immediately prior to the Effective Time shall be the directors and corresponding officers of the Surviving Corporation after the Effective Time, all of whom shall hold their directorships and offices until the election and qualification of their respective successors or until their tenure is otherwise terminated in accordance with the bylaws of the Surviving Corporation and the DGCL.

4. Conversion of Shares.

- (a) Conversion of the SLN Stock. At the Effective Time, each share of SLN Stock that is issued and outstanding immediately prior to the Effective Time shall, by virtue of the Merger, and without any action on the part of the holder thereof, be converted into and become the right to receive one twentieth (1/20th) of one fully paid and nonassessable share of Class A SL-Tech Stock, and each share of SLN Stock that is so converted shall, by virtue of the Merger, and without any action on the part of the holder thereof, cease to be outstanding and shall be canceled and retired and shall cease to exist; and each holder of a stock certificate which prior to the Effective Time evidenced any such shares of SLN Stock (a "Stock Certificate"), shall thereafter cease to have any rights with respect to such shares except, upon the surrender of such Stock Certificate in accordance with Section 4(d) below, the right to receive the number of shares of Class A SL-Tech Stock as provided for in this Section 4(a)(i).
- (b) <u>Closing of Stock Transfer Books of the Merging Corporation</u>. At the Effective Time, the stock transfer records of the Merging Corporation shall be closed and no transfer of shares of SLN Stock shall thereafter be made or consummated.

(c) Surrender of Stock Certificates.

- Surviving Corporation shall mail to each holder of record of a Stock Certificate whose shares were converted pursuant to Section 4(a), (A) a letter of transmittal in form reasonably acceptable to the Surviving Corporation (which shall specify that delivery shall be effected, and risk of loss and title to the Stock Certificate shall pass, only upon actual delivery of the Stock Certificate to the Surviving Corporation) and (B) instructions for use in effecting the surrender of the Stock Certificate. Upon surrender for cancellation to the Surviving Corporation of a properly endorsed Stock Certificate, together with such letter of transmittal, duly executed, the holder of such Stock Certificate shall be entitled to receive in exchange therefor, a certificate representing that number of shares of Class A SL-Tech Stock issuable to such holder pursuant to Section 4(a) of this Agreement of Merger. Each share of Class A SL-Tech Stock into which a share of SLN Stock shall be converted shall, upon issuance of the stock certificate evidencing such share of Class A SL-Tech Stock, be deemed to have been issued at the Effective Time.
- (ii) No dividends or other distributions that are declared on or after the Effective Time on Class A SL-Tech Stock, or are payable to the holders of record thereof on or after the Effective Time, will be paid to any person entitled by reason of the Merger to receive a certificate evidencing such stock until such person surrenders the related Stock Certificate, as provided herein.
- (iii) The Class A SL-Tech Stock issued or paid upon the surrender of a Stock Certificate shall be deemed to have been issued and paid in full satisfaction of all rights pertaining to the SLN Stock evidenced by such Stock Certificate.
- 5. SLN Options. At the Effective Time, all unexercised options to purchase shares of SLN Stock granted to employees, advisors and consultants of SLN pursuant to SLN's 1999 Stock Option Plan (the "SLN Options") that are outstanding immediately prior to the Effective Time shall be cancelled and shall have no further force or effect.
- 6. Authorization. The Board of Directors and the officers of each of the Merging Corporation and of the Surviving Corporation are hereby authorized, empowered and directed to do any and all acts and things, and to make, execute, deliver, file and record any and all instruments, papers and documents which shall be or become necessary, proper or convenient to carry out or put into effect any of the provisions of this Agreement of Merger or of the Merger (including but not limited to filing a copy of this Agreement of Merger with the Secretary of State of the State of California pursuant to Section 1108(d) of the CGCL, together with such other instruments or documents as may be necessary, proper or convenient to cause the Merger to be effective in accordance with the CGCL).

[Signatures on next page]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement of Merger as of the date first written above.

SCHOOL LINK NETWORK, INC.

SCHOOL-LINK TECHNOLOGIES, INC.

Lawrence M. Goodman, III, President

VIII - Everyman

James M. Carrigan, President

Ycky E. Goodman, Secretary

IN WITNESS WHEREOF, the parties hereto have executed this Agreement of Merger as of the date first written above.

SCHOOL LINK NETWORK, INC.

SCHOOL-LINK TECHNOLOGIES, INC.

Lawrence M. Goodman, III, President

ames M. Carrigan, President

Vicky F. Goodman, Secretary

Vicky F. Goodman, Secretary

Certificate of Approval

School Link Network, Inc.

Lawrence M. Goodman, III, and Vicky F. Goodman state and certify that:

- They are the President and Secretary, respectively, of School Link Network, Inc., a California corporation (the "Corporation").
- 2. The Agreement of Merger in the form attached (the "Agreement of Merger") was duly approved by the Board of Directors.
- Written consent has been given to the adoption of the Agreement of Merger by the sole shareholder of the voting stock of the Corporation, in accordance with the provisions of Section 603 of the California General Corporation Law.

On the date set forth below, in the City of Los Angeles in the State of California, the undersigned does hereby declare under the penalty of perjury under the laws of the State of California that he signed the foregoing certificate in the official capacities set forth beneath his signature, and that the statements set forth in said certificate are true of his own knowledge.

Date: December 21, 2001

Lawrence M. Goodman, III, President

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icky F. Goodman, Secretary

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Certificate of Approval

School-Link Technologies, Inc.

James M. Carrigan and Vicky F. Goodman state and certify that:

- 1. They are the President and Secretary, respectively, of School-Link Technologies, Inc., a Delaware corporation (the "Corporation").
- The Agreement of Merger in the form attached (the "Agreement of Merger") was duly approved by the Board of Directors.
- Written consent has been given to the adoption of the Agreement of Merger by the holder of a majority of voting stock of the Corporation in accordance with the provisions of Section 252 of the Delaware General Corporation Law.

On the date set forth below, in the City of Los Angeles in the State of California, each of the undersigned does hereby declare under the penalty of perjury under the laws of the State of California that he or she signed the foregoing certificate in the official capacities set forth beneath his or her signature, and that the statements set forth in said certificate are true of his or her own knowledge.

Date: December 21, 2001

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Vicky F. Goodman, Secretary

Certificate of Approval

School-Link Technologies, Inc.

James M. Carrigan and Vicky F. Goodman state and certify that:

- They are the President and Secretary, respectively, of School-Link Technologies, Inc., a Delaware corporation (the "Corporation").
- The Agreement of Merger in the form attached (the "Agreement of Merger") was duly approved by the Board of Directors.
- Written consent has been given to the adoption of the Agreement of Merger by the holder of a majority of voting stock of the Corporation in accordance with the provisions of Section 252 of the Delaware General Corporation Law.

On the date set forth below, in the City of Los Angeles in the State of California, each of the undersigned does hereby declare under the penalty of perjury under the laws of the State of California that he or she signed the foregoing certificate in the official capacities set forth beneath his or her signature, and that the statements set forth in said certificate are true of his or her own knowledge.

Date: December 21, 2001

James M. Carrigan, President

Vicky F. Goodman, Secretary



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State of Delaware

Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "SCHOOL-LINK TECHNOLOGIES, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SIXTH DAY OF SEPTEMBER, A.D. 2001.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "SCHOOL-LINK TECHNOLOGIES, INC." WAS INCORPORATED ON THE FOURTH DAY OF SEPTEMBER, A.D. 2001.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.



Warriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1330260

DATE: 09-06-01

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RECORDED: 08/16/2012