

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACTIVE ES LIGHTING CONTROLS, INC.		08/08/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PREMIER HOLDING CORP.		
Street Address:	32 Journey		
Internal Address:	Ste. 250		
City:	Aliso Viejo		
State/Country:	CALIFORNIA		
Postal Code:	92656		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3212127	ACTIVE ENERGY SAVINGS	
Registration Number:	3212128	ACTIVE ES LIGHTING CONTROLS	
Registration Number:	3212129	ACTIVE ES LIGHTING CONTROLS ACTIVE ENERGY SAVINGS	
CORRESPONDENCE DATA			
Fax Number:	9498556371		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9498551246		
Email:	nlinares@stetinalaw.com		
Correspondent Name:	Eric L. Tanezaki		
Address Line 1:	75 Enterprise		
Address Line 2:	Ste. 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		

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ATTORNEY DOCKET NUMBER:	PRHLC-006T/007T/008T
NAME OF SUBMITTER:	Eric L. Tanezaki
Signature:	/Eric L. Tanezaki/
Date:	08/16/2012
Total Attachments: 1 source=TMAssignmentExecuted#page 1.tif	

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WHEREAS, ACTIVE ES LIGHTING CONTROLS, INC., a California Corporation, having a principal place of business at 27071 Cabot Rd., Ste. 109, Laguna Hills, CA 92653, (hereinafter "ASSIGNOR"), is the applicant of

(1) the trademark registration for "ACTIVE ENERGY SAVINGS" which is registered in the United States Patent and Trademark Office, Registration No. 3,212,127, registered on February 27, 2007;

(2) the trademark registration for "ACTIVE ES LIGHTING CONTROLS" which is registered in the United States Patent and Trademark Office, Registration No. 3,212,128, registered on February 27, 2007; and



(3) the trademark registration for ACTIVE ES LIGHTING CONTROLS which is registered in the United States Patent and Trademark Office, Registration No. 3,212,129, registered on February 27, 2007.

WHEREAS, PREMIER HOLDING CORP., a Nevada Corporation, with a mailing address of 32 Journey, Ste. 250, Aliso Viejo, CA 92656, (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title, and interest to said trademarks and trademark applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all rights, titles, and interests in and to said marks, together with the goodwill of the business symbolized by the marks in the above-identified applications thereof and the right to sue and recover for any past infringements related to the same.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be signed by its duly authorized offices this 8th day of AUGUST, 2012.

ASSIGNOR: ACTIVE ES LIGHTING CONTROLS, INC.

By: [Signature]
Name: LAWRENCE GOUNG
Title: PRESIDENT / CEO