

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/25/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SX Brand Tribe, Inc.		10/25/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	SX Latin Brands, Inc.
Street Address:	120 SE 17th Avenue
City:	Fort Lauderdale
State/Country:	FLORIDA
Postal Code:	33301
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	4102694	SXCALYPSO
Registration Number:	4031971	SX
Registration Number:	4102695	SXSAMBA
Serial Number:	77623590	
Registration Number:	4139407	SXCHACHACHA
Serial Number:	85138783	SXZUMBA
Registration Number:	4061445	YOUR DRINK. SEXIER.
Serial Number:	85331018	SXBLANCO
Serial Number:	85331024	SXNEGRO
Serial Number:	85331026	SXAZUL
Serial Number:	85331030	SXROSA
Serial Number:	85331021	SXVERDE
Serial Number:	85342684	SXCAFEDOUBLE

CH \$390.00 4102694

Serial Number:	85348999	SEXIER
Serial Number:	85348994	SEXIER

CORRESPONDENCE DATA

Fax Number: 6506147401
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 650-614-7400
Email: lpartmann@orrick.com
Correspondent Name: Kristin S. Cornuelle
Address Line 1: 2050 Main Street, Suite 1100
Address Line 2: Orrick, Herrington & Sutcliffe LLP
Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	21254-6000
NAME OF SUBMITTER:	Kristin S. Cornuelle
Signature:	/Kristin S. Cornuelle/
Date:	08/20/2012

Total Attachments: 4
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Delaware

The First State

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ENDORSED - FILED
In the office of the Secretary of State
of the State of California

MAR 20 2012

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SX BRAND TRIBE INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "SX LATIN BRANDS, INC." UNDER THE NAME OF "SX LATIN BRANDS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF OCTOBER, A.D. 2010, AT 1:38 O'CLOCK P.M.



4872586 8100M

120334087

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9444973

DATE: 03-20-12

TRADEMARK
REEL: 004846 FRAME: 0182

CERTIFICATE OF MERGER

OF

SX BRAND TRIBE INC.
a California corporation

WITH AND INTO

SX LATIN BRANDS, INC.
a Delaware corporation

Under Section 252(c) of the Delaware General Corporation Law, SX Latin Brands, Inc., a Delaware corporation, hereby certifies that:

FIRST: The name and state of incorporation of each of the constituent corporations to the merger are (1) SX Brand Tribe Inc., a California corporation, and (2) SX Latin Brands, Inc., a Delaware corporation.

SECOND: An agreement and plan of merger (the "Agreement and Plan of Merger") providing for the merger of SX Brand Tribe Inc., a California corporation (the "Disappearing Corporation"), with and into SX Latin Brands, Inc., a Delaware corporation (the "Surviving Corporation"), has been duly approved, adopted, certified, executed and acknowledged in accordance with Section 252(c) of the Delaware General Corporation Law.

THIRD: The name of the surviving corporation is SX Latin Brands, Inc.

FOURTH: The certificate of incorporation of SX Latin Brands, Inc., a Delaware corporation, shall be the certificate of incorporation of the Surviving Corporation.

FIFTH: The Agreement and Plan of Merger as executed is on file at the principal place of business of the Surviving Corporation at:

120 SE 17th Ave
Fort Lauderdale, FL 33301

SIXTH: A copy of the Agreement and Plan of Merger will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: SX Brand Tribe Inc., a California corporation, has authorized capital of 1,000,000 shares, no par value, all of which are designated "Common Stock."

[signature page follows]

SX Latin Brands, Inc., a Delaware corporation, has caused this Certificate of Merger to be signed in Fort Lauderdale, Florida, by David Knight, its President and Secretary, who affirms under penalties of perjury that the facts stated in this Certificate are true as of this 25 day of october, 2010.

By: 
David Knight
President and Secretary

SIGNATURE PAGE TO CERTIFICATE OF MERGER

TRADEMARK
REEL: 004846 FRAME: 0184



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAR 21 2012

Date:

Debra Bowen
TRADEMARK
DEBRA BOWEN, Secretary of State