

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WebMagic Ventures, LLC		08/10/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Polar Electro Oy		
Street Address:	Professorintie 5		
City:	Kempele		
State/Country:	FINLAND		
Postal Code:	FIN-90440		
Entity Type:	CORPORATION: FINLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2984871	POLAR	
CORRESPONDENCE DATA			
Fax Number:	2029555564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kimberly.hoover@hklaw.com		
Correspondent Name:	Kimberly Hoover		
Address Line 1:	800 17th Street NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	523237-00003		
DOMESTIC REPRESENTATIVE			
Name:	Neal N. Beaton		
Address Line 1:	31 West 52nd Street		

OP \$40.00 2984871

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:

Neal N. Beaton

Signature:

/Neal N. Beaton/

Date:

08/21/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), between WebMagic Ventures, LLC, a California limited liability company located at 87 N. Raymond Ave. Suite 850, Pasadena, CA 91103 ("Assignor"), and Polar Electro Oy, a Finnish corporation, located at Professorintie 5, FIN-90440 Kempele, Finland ("Company"), is effective as of August 10, 2012.

RECITALS

- A. Assignor is the owner of the trademark POLAR (U.S. Reg. No. 2984871) (the "Mark").
- B. Assignor assigned the Mark to Company pursuant to the Domain Name Transfer and Trademark Assignment Agreement between Assignor and Company dated August 10, 2012, under which Company acquired certain assets of Assignor. The parties are executing this Trademark Assignment for recordation with governmental authorities.

ASSIGNMENT

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

Assignor transfers and assigns to Company all of Assignor's right, title and interest in and to the Mark, together with all associated good will and all related rights, including any renewals and extensions of this registration that is or may be secured. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

Assignor: WebMagic Ventures, LLC

Company: Polar Electro Oy

Signature: _____

Signature: *Jouko Miettinen*

Name: _____

Name: JOUKO MIETTINEN

Title: _____

Title: VP, Business Development

Date: _____

Date: August 10, 2012

#11351044_v2b

Jouko Miettinen
 JOUKO MIETTINEN
 FINANCE MANAGER
 August 10th, 2012

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The parties have executed this Assignment as of the date first written above.

Assignor: WebMagic Ventures, LLC

Company: Polar Electro Oy

Signature: *Greg McLeMore*

Signature: _____

Name: Greg McLeMore

Name: _____

Title: CEO

Title: _____

Date: Aug 10, 2012

Date: _____