

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Jimmy John Enterprises, LLC | | 08/21/2012 | LIMITED LIABILITY COMPANY: DELAWARE |

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| RECEIVING PARTY DATA | |
| Name: | Jimmy John's Enterprises, LLC |
| Street Address: | 2212 Fox Drive |
| City: | Champaign |
| State/Country: | ILLINOIS |
| Postal Code: | 61820 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

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| PROPERTY NUMBERS Total: 4 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 3698424 | JJ'S FRKY FST DLVRY! |
| Registration Number: | 3536566 | AMERICA'S SANDWICH DELIVERY EXPERTS! |
| Registration Number: | 4096458 | SUB-DUDE |
| Registration Number: | 3397952 | JIMM-ENEWS |

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|---|------------------------------|
| CORRESPONDENCE DATA | |
| Fax Number: | 3122512897 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 312-368-4000 |
| Email: | ch.tm@dlapiper.com |
| Correspondent Name: | Mark I. Feldman |
| Address Line 1: | P.O. Box 64807 |
| Address Line 2: | DLA Piper LLP (US) |
| Address Line 4: | Chicago, ILLINOIS 60664-0807 |

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|-------------------------|-----------|
| ATTORNEY DOCKET NUMBER: | 236391-13 |
|-------------------------|-----------|

CH \$115.00 3698424

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| NAME OF SUBMITTER: | Mark I. Feldman |
| Signature: | /Mark I Feldman/ |
| Date: | 08/21/2012 |
| Total Attachments: 0 | |

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