

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name             | Formerly                                                                                                 | Execution Date | Entity Type                 |
|------------------|----------------------------------------------------------------------------------------------------------|----------------|-----------------------------|
| Wells Fargo Bank | FORMERLY successor by mesne owners to "PHILADELPHIA NATIONAL BANK, incorporated as Corestates Bank, N.A. | 07/30/2012     | CORPORATION: NORTH CAROLINA |

**RECEIVING PARTY DATA**

|                          |                       |
|--------------------------|-----------------------|
| <b>Name:</b>             | Poof-Slinky, Inc.     |
| <b>Street Address:</b>   | 45400 Helm Street     |
| <b>Internal Address:</b> | P.O. Box 701394       |
| <b>City:</b>             | Plymouth              |
| <b>State/Country:</b>    | MICHIGAN              |
| <b>Postal Code:</b>      | 48170-0964            |
| <b>Entity Type:</b>      | CORPORATION: MICHIGAN |

**PROPERTY NUMBERS Total: 6**

| Property Type        | Number  | Word Mark               |
|----------------------|---------|-------------------------|
| Registration Number: | 0427951 | SLINKY JAMES            |
| Registration Number: | 0961945 | SPIN WHEELS             |
| Registration Number: | 1137993 | ORIGINAL PLASTIC SLINKY |
| Registration Number: | 1180355 | SLINKY PLAYSHAPES       |
| Registration Number: | 1363424 | CRAZY EYES              |
| Registration Number: | 1455493 | SLINKY                  |

**CORRESPONDENCE DATA**

Fax Number: 2155405818

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 215 540 9200

Email: bhouden@howsonandhowson.com

CH \$165.00 0427951

Correspondent Name: Stanley B. Kita, Howson & Howson LLP  
Address Line 1: 501 Office Center Drive  
Address Line 2: Suite 210  
Address Line 4: Fort Washington, PENNSYLVANIA 19034

|                         |                    |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | CHECKERS-RELEASE 1 |
| NAME OF SUBMITTER:      | Bea Houwen         |
| Signature:              | /Bea Houwen/       |
| Date:                   | 08/21/2012         |

Total Attachments: 3  
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**RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (this “Release”) is made as of July 30, 2012 (“Effective Date”) by **WELLS FARGO BANK**, successor by *mesne* owners to “PHILADELPHIA NATIONAL BANK, incorporated as Corestates Bank, N.A.” as Lender (“Grantee”), in favor of **POOF-SLINKY, INC.** (successor by merger and name change to James Industries, Inc.) (“Grantor”).

WHEREAS, pursuant to the terms conditions of that certain Collateral Assignment of Proprietary Rights and Security Agreement dated December 31, 1992 (the “Security Agreement”), Grantor granted to Grantee a security interest in and to certain trademarks and other intellectual property (the “Trademark Collateral”);

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on May 24, 1993 at Reel 0961, Frames 182-186.

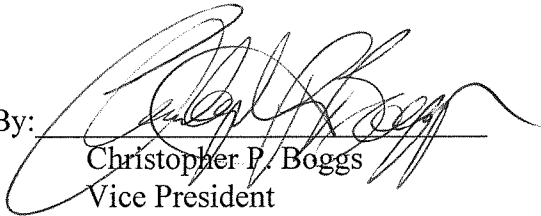
WHEREAS, Grantee now desires to release its security interest in the Trademark Collateral and all other collateral covered by the Security Agreement.

NOW, THEREFORE, Grantee hereby terminates, releases and discharges its security interest in the Trademark Collateral pursuant to the Security Agreement, including, without limitation, its security interest dated May 24, 1993, and recorded in the U.S. Patent and Trademark Office at Reel 0961, Frames 182-186, and further listed in Exhibit A, and hereby reassigns to Grantor all right, title and interest of Grantee in the Trademark Collateral and all other collateral covered by the Security Agreement, thereby confirming satisfaction of the loan

and extinguishment of the Collateral Assignment.

IN WITNESS WHEREOF this document has been executed on behalf of Grantee by its  
duly-authorized officer.

WELLS FARGO BANK

By:   
Christopher P. Boggs  
Vice President

**Christopher P. Boggs**  
**Vice President**

Schedule "A"

- (1) U.S. Trademark No. 427,951, registered March 4, 1947 for the trademark "SLINKY", and design, in Int. Cl. 28, prior U.S. Cl. 22, for spring toys.
- (2) U.S. Trademark No. 961,945, registered June 26, 1973 for the trademark "SPIN WHEELS", in Int. Cl. 28, prior U.S. Cl. 22, for air motion responsive toys having a rotatable member with a plurality of outwardly directed blades mounted on an elongated support.
- (3) U.S. Trademark No. 1,1137,993, registered July 22, 1980 for the trademark "ORIGINAL PLASTIC SLINKY", in Int. Cl. 28, for spring toys.
- (4) U.S. Trademark No. 1,180,355, registered December 1, 1981 for the trademark "SLINKY PLAYSHAPES", in Int. Cl. 28, for toy construction sets, namely building blocks and pieces.
- (5) U.S. Trademark No. 1,363,424, registered October 1, 1985 for the trademark "CRAZY EYES", in Int. Cl. 28, for novelty items in the nature of eye glasses.
- (6) U.S. Trademark No. 1,455,493, registered September 1, 1987 for the trademark "SLINKY" in Int. Cl. 28, for toys of metal and plastic, namely spring toys, toy rings, bathtub toys, pull toys, pin wheels, toy eye glasses, tilegames, pick-up sticks, hand-guided spinning wheel toy, and interlockable toy constructions and building blocks and pieces.

TRADEMARK

REEL 96 | FRAME 186