

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HULL COMPANY		08/13/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	WHOLESALE PRODUCE SUPPLY, LLC		
Street Address:	752 KASOTA CIRCLE		
City:	MINNEAPOLIS		
State/Country:	MINNESOTA		
Postal Code:	55414		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1642965	HULL'S	
CORRESPONDENCE DATA			
Fax Number:	6123597602		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-359-7645		
Email:	GLIPP@FWHTLAW.COM		
Correspondent Name:	GLENDA LIPP		
Address Line 1:	800 LASALLE AVENUE, SUITE 1900		
Address Line 2:	C/O FABYANSKE LAW FIRM		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
NAME OF SUBMITTER:	GLENDA LIPP		
Signature:	/GLENDA LIPP/		
Date:	08/21/2012		
Total Attachments: 3 source=ASSIGNMENT OF IP - HULL WAREHOUSE#page1.tif source=ASSIGNMENT OF IP - HULL WAREHOUSE#page2.tif source=ASSIGNMENT OF IP - HULL WAREHOUSE#page3.tif			

OP \$40.00 1642965

ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (the "Assignment") is made effective as of the 13 day of August, 2012, by Hull Company, a Minnesota corporation ("Assignor"), to Wholesale Produce Supply, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's worldwide right, title and interest in, to and under Assignor's patents, trademarks and copyrights and any applications thereto, including without limitation, any of the foregoing listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "**Intellectual Property**").

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby transfer and assign to Assignee all of Assignor's right, title and interest in, to and under the Intellectual Property, including the right of priority, and the inventions and improvements set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for the Intellectual Property, and any and all Intellectual Property of the United States and of countries foreign thereto that may be granted thereon or therefore; and any reissues, or reexaminations, or extensions thereof, and the right to sue for infringement of any Intellectual Property, whether arising prior or subsequent to the date of this Assignment, all the said rights to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

Assignor hereby represents and warrants that Assignor owns the Intellectual Property free and clear of all liens, claims, and encumbrances, and that the Intellectual Property is not subject to any license agreements.

Assignor hereby agrees to execute and deliver to Assignee any further documents, instruments, papers, forms, and authorizations and to take all other actions that may be necessary for drafting, securing or vesting in Assignee full right, title and interest in and to the Intellectual Property.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Minnesota without giving effect to the principles of conflicts of laws thereof.

[Signature Page Follows]

SCHEDULE A

Trademark Application

Owner	Trademark	Registration No.	Registration Date
Hull Company	Hull's	1,642,965	April 30, 1991