

900225424 06/12/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Correction of error in Assignee corporate name. See Reel/Framo 4795-0033.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ANHEUSER-BUSCH INBEV S.A.		04/23/2012	LIMITED LIABILITY COMPANY: BELGIUM
RECEIVING PARTY DATA			
Name:	INBEV BELGIUM S.A.		
Street Address:	BOULEVARD INDUSTRIEL 21		
City:	BRUSSELS		
State/Country:	BELGIUM		
Entity Type:	LIMITED LIABILITY COMPANY: BELGIUM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3345634	SAVOUR LIFE. SAVOUR LEFFE	
Registration Number:	1822079	ABBAY OF LEFFE	
Registration Number:	1839063	LEFFE	
Registration Number:	1344905	LEFFE	
CORRESPONDENCE DATA			
Fax Number:	3145777646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314 577-9715		
Email:	TRADEMARKS@ANHEUSER-BUSCH.COM		
Correspondent Name:	CINDY MCKEEHAN		
Address Line 1:	ONE BUSCH PLACE		
Address Line 4:	ST. LOUIS, MISSOURI 63118		
ATTORNEY DOCKET NUMBER:	LEFFE ASSIGNMENTS		
DOMESTIC REPRESENTATIVE			

CH \$115.00 3345634

Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	CINDY MCKEEHAN
Signature:	/CINDY MCKEEHAN/
Date:	06/05/2012
Total Attachments: 2 source=20070221095359558#page1.tif source=20070221095359558#page2.tif	

TRADEMARK
REEL: 004795 FRAME: 0034

TRADEMARK
REEL: 004847 FRAME: 0324

900224852 06/05/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ANHEUSER-BUSCH INBEV S.A.		04/23/2012	LIMITED LIABILITY COMPANY; BELGIUM
RECEIVING PARTY DATA			
Name:	INBEV BELGIUM		
Street Address:	BOULEVARD INDUSTRIEL 21		
City:	BRUSSELS		
State/Country:	BELGIUM		
Entity Type:	LIMITED LIABILITY COMPANY; BELGIUM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3345634	SAVOUR LIFE. SAVOUR LEFFE	
Registration Number:	1822079	ABBEY OF LEFFE	
Registration Number:	1839063	LEFFE	
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Address Line 4:	ST. LOUIS, MISSOURI 63118		
ATTORNEY DOCKET NUMBER:	LEFFE ASSIGNMENTS		
DOMESTIC REPRESENTATIVE			

900224852

TRADEMARK
 REEL: 004795 FRAME: 0033

TRADEMARK
 REEL: 004847 FRAME: 0325

CH \$115.00 3345634

1316378M/US

U.S. TRADEMARKS ASSIGNMENT

WHEREAS, Anheuser-Busch InBev S.A., a Belgian limited liability company, having a place of business at Grand-Place 1, 1000 Brussels (Belgium) ("Assignor") is the owner of rights in:

- the trademark SAVOUR LIFE. SAVOUR LEFFE, Registration No. 3345634
- trademark ABBEY OF LEFFE, Registration No. 1822079
- trademark LEFFE, Registration No. 1839063
- trademark LEFFE (logo in color), Registration No. 1344905 (the "Marks");

WHEREAS, InBev Belgium S.A., a Belgian limited liability company, having a place of business at Boulevard Industriel 21, 1070 Brussels (Belgium) ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, throughout the world, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any corresponding registrations and applications, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

1318378M/US

Assignor hereby consents to the recordation of this assignment in any applicable country.

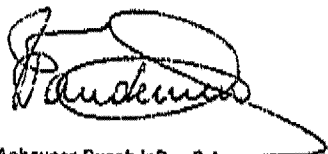
Assignor represents and warrants that it is the owner of the Marks, and has not previously transferred or otherwise encumbered the rights being assigned to Assignee.

Assignee hereby accepts the assignment of the Marks, applications, and registrations and all other rights described in this assignment.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this _____ day of _____, 2012.

ASSIGNOR



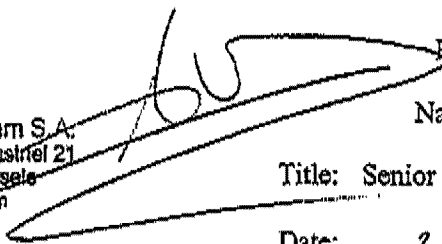
By: Anheuser-Busch InBev S.A.

Name: Philippe Vandcuren

Title: Legal Director Global IP and Procurement

Date: 23/04/2012

ASSIGNEE



By: InBev Belgium S.A.

Name: François Uyttenhove

Title: Senior IP Manager

Date: 23/04/2012



Anheuser-Busch InBev S.A.
Grand Place 1
1000 Brussels
Belgium

InBev Belgium S.A.
Boulevard Industriel 21
1070 Brussels
Belgium