

08/20/2012

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/12)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103648249

HEET
ONLY



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

21-20-12

1. Name of conveying party(ies):

Source Interlink Magazines, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Delaware LLC
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) June 1, 2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Source Interlink Media, LLC

Street Address: 27500 Riverview Center Blvd.

City: Bonita Springs

State: FL

Country: USA Zip: 34134

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s) _____ Text _____

B. Trademark Registration No. (s)

1491072, 2398877, 1666275

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SOAP OPERA DIGEST; SOAP OPERA WEEKLY; SOAP OPERA WEEKLY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: AMI Celebrity Publications, LLC

Internal Address: Legal Department

Street Address: 4950 Communications Avenue, Suite 100

City: Boca Raton

State: FL Zip: 33431

Phone Number: 561-997-7733

Docket Number: Source Assignments

Email Address: mwallis@noss.amilink.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/20/2012 HTON11 00000036 501892 1491072

Deposit Account Number 501892 DA

Authorized User Name American Media/Marian Wallis

9. Signature:

8/10/2012

Signature

Date

Marian J. Wallis

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004847 FRAME: 0984

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of June 1, 2012, by and between Source Interlink Magazines, LLC, a Delaware Limited Liability Company, located and doing business at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134 ("Assignor") and Source Interlink Media, LLC, a Delaware limited liability company, with offices at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134 ("Assignee");

WHEREAS, Assignor owns the trademark registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, tradename rights, causes of action, and the right to recover for past infringement (collectively, the "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

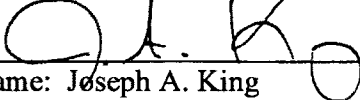
WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark together with the goodwill symbolized by said Trademarks.


ASSIGNOR:

By: Source Interlink Media, LLC, its Sole Member,
By: Source Interlink Companies, Inc., its Sole Member,

By: 
Name: Joseph A. King
Title: Associate General Counsel

ASSIGNEE:

By: Source Interlink Companies, Inc., its Sole Member

By: 
Name: Joseph A. King
Title: Associate General Counsel

Trademark Schedule (for Soaps Group)

Registrations:

Mark	Country	Reg. #	Class(es)	Owner
SOAP OPERA DIGEST logo	AIPO (African Union)	199303982	016	Primedia Magazine Finance, Inc.
SOAP OPERA WEEKLY	Canada	393810	016	Source Interlink Magazines, LLC
SOAP OPERA DIGEST	United States	1491072	016	Source Interlink Magazines, LLC
SOAP OPERA WEEKLY	United States	2398877	016	Source Interlink Magazines, LLC
SOAP OPERA WEEKLY	United States	1666275	016	Source Interlink Magazines, LLC