

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Procter & Gamble International Operations, S.A		03/12/2012	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Ghost Fragrances Limited		
Street Address:	Amertrans Park, Bushey Mill Lane,		
City:	Watford, Herts,		
State/Country:	UNITED KINGDOM		
Postal Code:	WD24 7JG		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4035142	GHOST	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com		
Correspondent Name:	CPA Global		
Address Line 1:	Liberation House		
Address Line 2:	Castle Street		
Address Line 4:	St Helier, JERSEY JE1 1BL		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

Address Line 4:

NAME OF SUBMITTER:

Mrs Helen Birrell

Signature:

/H/BIRRELL/

Date:

08/23/2012

Total Attachments: 2

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ASSIGNMENT OF UNITED STATES TRADEMARKS AND REGISTRATIONS AND APPLICATIONS

WHEREAS, **Procter & Gamble International Operations SA**, a corporation organized and existing under the laws of Switzerland (hereinafter called "Assignor") and having a principal place of business at **47, route de Saint-Georges, 1213 Petit-Lancy, Switzerland**, has adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, **Ghost Fragrances Limited**, a corporation organized and existing under the laws of England and Wales (hereinafter called "Assignee") having a principal place of business at **Amertrans Amertrans Park, Bushey Mill Lane, Watford, Herts. WD24 7JG, United Kingdom** is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$ 100.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

Assignor hereby authorizes and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark

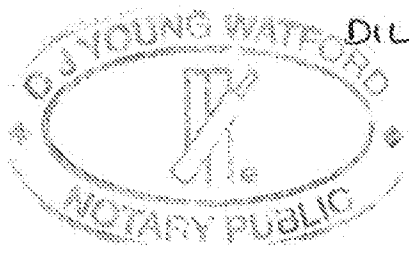
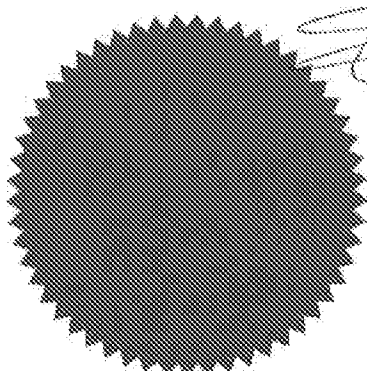
Schedule A

Trademark Name	Reg. No.	Registration Date	Class
GHOST	4035142	04-Oct-2011	3

ASSIGNOR/ASSIGNEE

NASTASSIA SAINT-SEVERIN GREGOR PERSOENDERT ATTORNEY IN LAW
Procter & Gamble International Operations SA

Ghost Fragrances Limited



DILESH MEHTA, DIRECTOR

[Handwritten signature]



Seen by the undersigned, Mr Guillaume Chappuis, a duly authorized Notary Public in Geneva, for legalization exclusively on the reverse side of the signatures of Mrs Nastassia Saint-Severin and Mr Gregor Versondert, who have joint signature authority for the affairs of Procter & Gamble International Operations SA, in Lancy. The undersigned Notary assumes no responsibility as to the content of the present document.-----
Geneva, this 26th day of March 2012.-----



APOSTILLE

(Convention de la Haye du 5 octobre 1961)

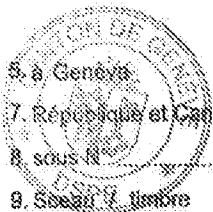
1. Pays: Suisse

Le présent acte public

2. a été signé par M. G. Chappuis

3. agissant en qualité de Natassia

4. est revêtu du sceau/timbre de h



Attesté

26 MARS 2012

5. à Genève

6. le

7. République et Canton de Genève

8. sous le

3109

9. Sceau / timbre

10. Signature