

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of state of incorporation		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BDSRCO, Inc.		06/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BDSRCO, Inc.		
Street Address:	1806 38th Avenue east		
City:	Bradenton		
State/Country:	FLORIDA		
Postal Code:	34208		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 92			
Property Type	Number	Word Mark	
Serial Number:	85705291	ATTIVO	
Serial Number:	85702482	BEALLS	
Serial Number:	85657926	STYLE & HOME	
Serial Number:	85694925	IZARO	
Serial Number:	85300387	PARADISE SHORES	
Serial Number:	85231199	ATTIVO	
Serial Number:	85662000	TROIPIX	
Serial Number:	85584833	DEPT. 222	
Serial Number:	85348012	IZARO	
Serial Number:	85347996	IZARO	
Serial Number:	85044934	GOLF AMERICA IN FLORIDA	
Serial Number:	85300405	BRIGHTEN THE SEASON	
Serial Number:	85276119	REEL LEGENDS	
Serial Number:	85276029	WURL	

Serial Number:	85417605	RELAX. SAVE. SMILE.
Serial Number:	85049443	PARADISE SHORES
Serial Number:	85064436	SAVE OUR GULF
Serial Number:	85068822	SAVE THE GULF
Serial Number:	85325205	GOLF AMERICA
Serial Number:	85235925	CUDDLE SOX
Serial Number:	85975121	PARADISE SHORES
Serial Number:	85173655	BLUE SOL
Serial Number:	85124079	GIVE A LITTLE FLORIDA
Serial Number:	85207125	KITCHEN & HOME
Serial Number:	85070856	I GAVE TO SAVE
Serial Number:	78731545	SEASIDE TREASURES
Serial Number:	78582841	LIVE THE FLORIDA LIFESTYLE
Serial Number:	78519485	SUNBAY
Serial Number:	78536067	TROPIX
Serial Number:	78504565	WINDHAM
Serial Number:	78559221	TROPIX
Serial Number:	78981004	BRIGHTEN THE SEASON
Serial Number:	78930017	PALM ISLAND
Serial Number:	78843271	BAY STUDIO
Serial Number:	78741637	SKULL BOARDS CO.
Serial Number:	78730608	BOCA CLASSICS
Serial Number:	78528592	CLUB ATTIVO
Serial Number:	78319205	COASTAL HOME
Serial Number:	78463671	BAY STUDIO
Serial Number:	78472829	SUNSHINE BABY
Serial Number:	78473203	OUTLOOKS
Serial Number:	78463598	PARADISE BAY
Serial Number:	78457471	KIDLOOKS
Serial Number:	78341116	FUSIONE
Serial Number:	77797599	BOCA ACTIVE
Serial Number:	77766229	BOCA SPORT
Serial Number:	77766396	BOCA ISLAND
Serial Number:	77922655	PALM ISLAND
Serial Number:	77976805	CORAL BAY

	77848644	PALM ISLAND
Serial Number:	77845502	IZARO
Serial Number:	77689575	ERINGER
Serial Number:	77633982	FASHION FOR REAL LIFE
Serial Number:	77633917	REAL FASHION REAL VALUE
Serial Number:	77625249	NUE OPTIONS
Serial Number:	77530691	PALM ISLAND
Serial Number:	77530672	BLUE SOL
Serial Number:	77511314	SUN KIDZ
Serial Number:	77499522	CORAL BAY
Serial Number:	77464500	YLOI YOUR LOOK OWN IT
Serial Number:	77459636	CANDY COAST
Serial Number:	77368886	BAY STUDIO
Serial Number:	77367658	WINDHAM HARBOUR
Serial Number:	77340948	GIVE THE FLORIDA LIFESTYLE
Serial Number:	77291396	WURL
Serial Number:	77147150	WURL
Serial Number:	77123251	BRIGHTEN THE SEASON
Serial Number:	77068452	JBG
Serial Number:	77064542	A
Serial Number:	77053763	BRISAS
Serial Number:	77036518	BRISAS
Serial Number:	77020476	LIFESTYLE STUDIOS
Serial Number:	77002413	SUNBAY
Serial Number:	76337945	BOCA CLASSICS
Serial Number:	76499387	SUNSHINE BABY
Serial Number:	76499160	PALM ISLAND
Serial Number:	76493267	SCHOOL COLORS
Serial Number:	76422993	CORAL BAY
Serial Number:	76422992	CORAL BAY GOLF
Serial Number:	76317553	REEL LEGENDS
Serial Number:	76317552	WINDHAM POINTE
Serial Number:	76317551	LIFESTYLE STUDIOS
Serial Number:	75438195	FLORIDA MARKETPLACE
Serial Number:	75351956	G A GOLF AMERICA

	75313767	TROPIX
Serial Number:	75313765	PARADISE BAY
Serial Number:	75313709	BAY STUDIO
Serial Number:	74631712	GOLFWEAR FOR AMERICA'S GAME
Serial Number:	74594979	GOLF AMERICA
Serial Number:	74531191	BOCA CLASSICS
Serial Number:	74531187	KIDLOOKS
Serial Number:	74501383	OUTLOOKS

CORRESPONDENCE DATA

Fax Number: 6156876993
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 615-238-6304
Email: trademarks@bonelaw.com
Correspondent Name: Paul W. Kruse
Address Line 1: 511 Union Street
Address Line 2: Suite 1600
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	112339-60800
NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	08/24/2012

Total Attachments: 6
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "BDSRCO, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF JUNE, A.D. 2012, AT 6:18 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE CORPORATION HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE CORPORATION SHALL CEASE TO EXIST AS A CORPORATION OF THE STATE OF DELAWARE.

3333105 1721C

120701685

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9619431

DATE: 06-05-12

TRADEMARK
REEL: 004848 FRAME: 0409

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A DELAWARE CORPORATION
TO A NON-DELAWARE ENTITY
PURSUANT SECTION 266 OF THE
GENERAL CORPORATION LAW

1.) The name of the Corporation is BDSRCO, INC.

(If changed, the name under which it's certificate of incorporation was originally filed was _____.)

2.) The date of filing of its original certificate of incorporation with the Secretary of State is DECEMBER 19, 2000

3.) The jurisdiction to which the corporation shall convert to is FLORIDA and the name under which the entity shall be known as is BDSRCO, INC.

4.) The conversion has been approved in accordance with this section;

5.) The corporation may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the corporation arising while it was a corporation of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

6.) The address to which a copy of the process shall be mailed to by the Secretary of State is 1806 38th Avenue East, Bradenton, FL 34208

In Witness Whereof, the undersigned have executed this Certificate of Conversion on this 1st day of June, A.D. 2012.

By: Michael Maddaloni
Authorized Officer

Name: Michael Maddaloni, President
Print or Type Name and Title



FLORIDA DEPARTMENT OF STATE
Division of Corporations

June 18, 2012

CSC
BECKY PEIRCE
TALLAHASSEE, FL

Re: Document Number P12000054415

The Certificate of Conversion and Articles of Incorporation were filed June 7, 2012, with an organizational date deemed effective December 19, 2000, for BDSRCO, INC., the resulting Florida corporation.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a \$400 late fee will be added. **It is your responsibility to remember to file your annual report in a timely manner.**

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to www.irs.gov.

Should you have any further questions concerning this matter, please feel free to call (850) 245-6051, the Registration Filing Section.

Tammi Cline
Regulatory Specialist II
Division of Corporations

Letter Number: 412A00016837

Account number: I20000000195

Amount charged: 105.00

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 -Tallahassee, Florida 32314

TRADEMARK
REEL: 004848 FRAME: 0411

Certificate of Conversion
For
"Other Business Entity"
Into
Florida Profit Corporation

This Certificate of Conversion and attached Articles of Incorporation are submitted to convert the following "Other Business Entity" into a Florida Profit Corporation in accordance with s. 607.1115, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of this Certificate of Conversion is:

BDSRCO, INC.

Enter Name of Other Business Entity

2. The "Other Business Entity" is a CORPORATION

(Enter entity type. Example: limited liability company, limited partnership,
general partnership, common law or business trust, etc.)

first organized, formed or incorporated under the laws of DELAWARE

(Enter state, or if a non-U.S. entity, the name of the country)

on DECEMBER 19, 2000

Enter date "Other Business Entity" was first organized, formed or incorporated

3. If the jurisdiction of the "Other Business Entity" was changed, the state or country under the laws of which it is now organized, formed or incorporated:

4. The name of the Florida Profit Corporation as set forth in the attached Articles of Incorporation:

BDSRCO, INC.

Enter Name of Florida Profit Corporation

5. If not effective on the date of filing, enter the effective date: _____

(The effective date: 1) cannot be prior to nor more than 90 days after the date this document is filed by the Florida Department of State; AND 2) must be the same as the effective date listed in the attached Articles of Incorporation, if an effective date is listed therein.)

6. The conversion is permitted by the applicable law(s) governing the other business entity and the conversion complies with such law(s) and the requirements of s.607.1115, F.S., in effecting the conversion.

7. The "Other Business Entity" currently exists on the official records of the jurisdiction under which it is currently organized, formed or incorporated.

Page 1 of 2

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2012 JUN -7 AM 10: 01

FILED

Signed this 12th day of June, 2012

Required Signature for Florida Profit Corporation:

Individual signing affirms that the facts stated in this document are true. Any false information constitutes a third degree felony as provided for in s.817.155, F.S.

Signature of Chairman, Vice Chairman, Director, Officer, or, if Directors or Officers have not been selected, an Incorporator: Michael Maddaloni

Printed Name: MICHAEL MADDALONI Title: PRESIDENT

Required Signature(s) on behalf of Other Business Entity: Individual(s) signing affirm(s) that the facts stated in this document are true. Any false information constitutes a third degree felony as provided for in s.817.155, F.S. [See below for required signature(s).]

Signature: Michael Maddaloni
Printed Name: MICHAEL MADDALONI Title: PRESIDENT

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

If Florida General Partnership or Limited Liability Partnership:
Signature of one General Partner.

If Florida Limited Partnership or Limited Liability Limited Partnership:
Signatures of ALL General Partners.

If Florida Limited Liability Company:
Signature of a Member or Authorized Representative.

All others:
Signature of an authorized person.

Fees:

Certificate of Conversion:	\$35.00
Fees for Florida Articles of Incorporation:	\$70.00
Certified Copy:	\$8.75 (Optional)
Certificate of Status:	\$8.75 (Optional)

ARTICLES OF INCORPORATION
In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME

The name of the corporation shall be: BDSRCO, INC.

ARTICLE II PRINCIPAL OFFICE

Principal street address
1806 38th Avenue East
Bradenton, Florida 34208

Mailing address, if different is:

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

Any and all lawful business.

ARTICLE IV SHARES

The number of shares of stock is: 3,000 Shares of Common Stock

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

Name and Title: Michael Maddaloni, President and Director
Address: 1806 38th Avenue East
Bradenton, Florida 34208

Name and Title: Darryl E. Smith, Vice President
Address: 1806 38th Avenue East
Bradenton, Florida 34208

Name and Title: Mary Stawieky, Director, Secretary, Treasurer
Address: 1806 38th Avenue East
Bradenton, Florida 34208

Name and Title: _____
Address: _____

Name and Title: Stephen Knopik, Vice President
Address: 1806 38th Avenue East
Bradenton, Florida 34208

Name and Title: _____
Address: _____

ARTICLE VI REGISTERED AGENT

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Name: Corporation Service Company
Address: 1201 Hays Street
Tallahassee, FL 32301

ARTICLE VII INCORPORATOR

The name and address of the Incorporator is:

Name: Michael Maddaloni
Address: 1806 38th Avenue East
Bradenton, Florida 34208

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity
Corporation Service Company

By: *Michael Maddaloni*, ASST. VICE PRESIDENT
Required Signature/Registered Agent

6-7-2012
Date

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Michael Maddaloni
Required Signature/Incorporator

6/1/2012
Date