900231826 08/23/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Phoenix Imports, Inc. DBA Phoenix Imports, Ltd.		07/19/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Michele Vecchiato
Street Address:	Via Vegri, 45
City:	Selvazzano Dentro, Padua
State/Country:	ITALY
Postal Code:	35030
Entity Type:	INDIVIDUAL: ITALY

Name:	Sandro Vecchiato
Street Address:	Via Cavallotto, 32/B
City:	Rubano, Padua
State/Country:	ITALY
Postal Code:	35010
Entity Type:	INDIVIDUAL: ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	2843657	THOMAS HARDY'S ALE	

CORRESPONDENCE DATA

Fax Number: 8582253920

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 8584562898

Email: contact@themisipc.com

Correspondent Name: Franco A. Serafini

Address Line 1: 7660 fay Ave Ste H-535

900231826 TRADEMARK
REEL: 004848 FRAME: 0432

OD \$40 00 2843657

Address Line 4: La Jolla, CAI	LIFORNIA 92037
DOMESTIC REPRESENTATIVE	
Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Franco A. Serafini
Signature:	/Franco A. Serafini/
Date:	08/23/2012
Total Attachments: 2 source=Assignment2#page1.tif source=Assignment2#page2.tif	

TRADEMARK
REEL: 004848 FRAME: 0433

ASSIGNMENT

This Assignment is dated this 19th day of July, 2012

Between

- (1) Phoenix Imports, Inc. trading as Phoenix Imports, Ltd., a Florida corporation of 19010 70th Avenue East, Bradenton, Florida 34211, United States of America ("the Assignor"); and
- (2) Michele Vecchiato, 35030 Selvazzano Dentro, Padua, Italy and Sandro Vecchiato, 35010 Rubano, Padua, Italy ("the Assignees")

Whereas

- (A) The Assignor is the Proprietor of the Trade Mark Registrations set out in the Schedule hereto ("the Trade Marks").
- (B) The Assignor and Assignees wish to assign the Trade Marks from the Assignor to the Assignees.

it is hereby agreed as follows:

1. Assignment

- 1.1 In consideration of payment of £1 (one pound sterling) by the Assignees to the Assignor, receipt of which the Assignor hereby acknowledges, the Assignor hereby assigns to the Assignees:
- 1.1.1 All right, title and interest in and to the Trade Marks including the goodwill symbolized by the Trade Marks; and
- 1.1.2 All the Assignor's rights of action arising or accrued relating to the Trade Marks including, without limitation, the right to take proceedings for infringement of the Trade Marks together with the right to seek and recover damages and all other remedies for all past infringements.

2. Further Assurance

2.1 Any time after the date of this Assignment, at the request of the Assignees, the Assignor shall execute such documents and do such acts and things as the Assignees may reasonably require for the purpose of giving to the Assignees the full benefit of all the provisions of this Assignment.

in witness whereof the Assignor has executed this Assignment the day and year first above written.

Signed and delivered by the Assignor

Phoenix Imports, Inc. trading as Phoenix Imports, Ltd. by its duly authorized officer.

Signed and delivered by the Assignees

Michele Vecchiato

and

Sandro Vecchiato

TRADEMARK REEL: 004848 FRAME: 0434

SCHEDULE

Trade Mark No.	Country	Trade Mark	Class
1204896	United Kingdom	ROYAL OAK	32
2199945	United Kingdom	THOMAS HARDY	32
1301335	United Kingdom	THOMAS HARDY'S ALE	32
003518214	European Union	ROYAL OAK	32
003520244	European Union	THOMAS HARDY'S	32
2843657	United States	THOMAS HARDY'S ALE	32

RECORDED: 08/23/2012

TRADEMARK REEL: 004848 FRAME: 0435