## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|----------------------------------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

### **CONVEYING PARTY DATA**

| Name       | Formerly | Execution Date | Entity Type          |
|------------|----------|----------------|----------------------|
| AKMG, Inc. |          | 03/31/2011     | CORPORATION: FLORIDA |

### **RECEIVING PARTY DATA**

| Name:           | Neverblue Communications, Inc. |  |
|-----------------|--------------------------------|--|
| Street Address: | 20 Glover Avenue               |  |
| City:           | Norwalk                        |  |
| State/Country:  | CONNECTICUT                    |  |
| Postal Code:    | 06850                          |  |
| Entity Type:    | CORPORATION: DELAWARE          |  |

### PROPERTY NUMBERS Total: 3

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 3693553 | A                             |
| Registration Number: | 3693552 | AKMG                          |
| Registration Number: | 3702651 | ADVERTISING KINGS MEDIA GROUP |

### **CORRESPONDENCE DATA**

Fax Number: 2156552286

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

trademarks@dechert.com Email:

Correspondent Name: Jacob Bishop Address Line 1: Dechert LLP

Address Line 2: Cira Centre, 2929 Arch Street

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

| ATTORNEY DOCKET NUMBER: | 121648       |
|-------------------------|--------------|
| NAME OF SUBMITTER:      | Jacob Bishop |

REEL: 004848 FRAME: 0482

**TRADEMARK** 

900231840

| Signature:                                                 | /Jacob Bishop/ |
|------------------------------------------------------------|----------------|
| Date:                                                      | 08/23/2012     |
| Total Attachments: 1 source=Neverblue Assignment#page1.tif |                |

TRADEMARK
REEL: 004848 FRAME: 0483

# ASSIGNMENT AND BILL OF SALE

BY THIS ASSIGNMENT AND BILL OF SALE made and entered into as of this 31st day of March, 2011, AKMG, Inc., a Florida corporation ("Transferor"), in consideration for the Purchase Price, as that term is defined in that certain Asset Purchase Agreement dated March 30, 2011 (the "Asset Purchase Agreement") by and between Transferor and Neverblue Communications, Inc., a Delaware corporation ("Transferee"), pursuant to the terms of the Asset Purchase Agreement, does hereby bargain, grant, sell, convey, assign, transfer and deliver to Transferee and its successors and assigns, all of the right, title and interest held by Transferor in and to the Acquired Assets as that term is defined in the Asset Purchase Agreement, free and clear of any and all encumbrances.

All provisions of this Assignment and Bill of Sale are subject, in all respects, to the terms and conditions of the Asset Purchase Agreement and all of the representations, warranties, covenants, agreements and disclaimers contained therein, all of which shall survive the execution and delivery of this Assignment and Bill of Sale.

All capitalized terms used herein but not defined herein shall have the meanings assigned to them in the Asset Purchase Agreement.

INTENDING TO BE BOUND, Transferor has executed this Assignment and Bill of Sale as of the date first above written.

TRANSFEROR:

AKMG, INC.,

a Florida corporation

Kimberlee White,

President

RECORDED: 08/23/2012

TRADEMARK REEL: 004848 FRAME: 0484