

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jerry Leigh of California, Inc.		08/20/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Joshua Rodriguez		
Street Address:	P.O. Box 560471		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32856		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Luis Yamil Hornedo		
Street Address:	P.O. Box 560471		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32856		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2900435	FAME & FORTUNE	
CORRESPONDENCE DATA			
Fax Number:	8188279099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8188279000		
Email:	agrabell@ebg-law.com		
Correspondent Name:	J. Alison Grabell		
Address Line 1:	21650 Oxnard Street		

CH \$40.00 2900435

Address Line 2: Suite 500
Address Line 4: Woodland Hills, CALIFORNIA 91367

ATTORNEY DOCKET NUMBER:	2087.137.01
NAME OF SUBMITTER:	J. Alison Grabell
Signature:	/J. Alison Grabell/
Date:	08/23/2012

Total Attachments: 3
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source=Assignment executed by J. Silver.pdf#page3.tif

**ASSIGNMENT OF TRADEMARK
AND POWER OF ATTORNEY**

WHEREAS, JERRY LEIGH OF CALIFORNIA, INC., a California corporation with an address at 7860 Nelson Road, Van Nuys, CA 91402 ("Assignor") owns the trademark FAME & FORTUNE and the trademark registration, and all common law rights associated therewith (the "Trademark"), as set forth in Schedule 1 hereto and incorporated herein, and the goodwill associated therewith; and

WHEREAS, JOSHUA RODRIGUEZ, an individual, and **LUIS YAMIL HORNEDO**, an individual (collectively "Assignees"), as joint owners, wish to acquire all of Assignor's right, title and interest in and to the Trademark, and the goodwill associated therewith; and

WHEREAS, Assignor agreed to assign the Trademark to Assignees and to execute such documents and instruments of assignment as necessary to evidence such assignment of the Trademark to Assignees;

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby irrevocably sells, conveys, transfers, assigns, and delivers to Assignees all of Assignor's right, title and interest of whatever kind in and to the Trademark, as set forth on Schedule 1 hereto, together with the goodwill of the business associated therewith.

Assignor further hereby agrees that Assignees shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignees as owner of record of the Trademarks.

Without limiting the foregoing, the rights assigned herein shall include any causes of action or claims that have occurred or will occur, in connection with any of the rights assigned herein.

Assignor further hereby revokes all previous powers of attorney related to the Trademark as set forth on Schedule 1 hereto and appoints Assignees, with full power of substitution and revocation vested in Assignees, to prepare and execute on Assignor's behalf, any documents necessary or required by the United States Patent and Trademark Office in connection with and to demonstrate Assignor's consent to use, register, and/or attempt to register the Trademark as set forth on Schedule 1 hereto by Assignees and their heirs, successors and assigns.

Assignor further agrees, at the request of Assignees and without charge or cost to Assignees, promptly to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required to carry out the terms and intent of this Assignment of Trademarks and Power of Attorney; and (ii) fully cooperate with Assignees, as reasonably required, to enable Assignees to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignees' ownership of the Trademark is duly made of record, at Assignees' sole expense.

This Assignment of Trademark and Power of Attorney shall be binding upon and inure to the benefit of the parties hereto, and their heirs, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark and Power of Attorney at Van Nuys, California on August 20, 2012.

ASSIGNOR

JERRY LEIGH OF CALIFORNIA, INC.

By:  _____

Name: Jeff Silver

Its: CFD

SCHEDULE 1

TRADEMARK

MARK	Registration/Ser. No. & Date
FAME & FORTUNE	2,900,435 November 2, 2004