

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ART HOLDINGS, INC.		08/18/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	TOYZAP.COM, INC.		
Street Address:	500 N. Akard, Suite 2850		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2636994	CALPIAN	
CORRESPONDENCE DATA			
Fax Number:	2146616876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-5758		
Email:	sborrelliipdocket@jw.com		
Correspondent Name:	Sara K. Borrelli		
Address Line 1:	901 Main Street, Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	104934.1		
NAME OF SUBMITTER:	Sara K. Borrelli		
Signature:	/Sara K. Borrelli/		
Date:	08/24/2012		
Total Attachments: 3 source=CalpianAssignment#page1.tif source=CalpianAssignment#page2.tif source=CalpianAssignment#page3.tif			

CH \$40.00 2636994

EX-10.7 2 dex107.htm TRADEMARK ASSIGNMENT

Exhibit 10.7

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the “**Assignment**”) is made as of August 18, 2010, by and between TOYZAP.COM, INC., a Texas corporation (“**Assignee**”) and A.R.T. Holdings, Inc., a Texas Corporation (“**Assignor**”).

WHEREAS, Assignee and Assignor are parties to a Trademark Purchase Agreement, dated of even date herewith (the “**Agreement**”), pursuant to which Assignor has agreed to transfer and Assignee has agreed to acquire the trademark registrations/applications identified and set forth on Schedule A attached hereto and incorporated herewith (collectively, the “**Marks**”), and the goodwill of the business symbolized by the Marks, on the terms and conditions set forth in the Agreement; and

WHEREAS, Assignee wishes to acquire Assignor’s entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, all of Assignor’s right, title and interest in and to the Marks, including any rights therein arising under common law, and which includes the use of Marks alone or in combination with other words, figures, designs or indicia, including any rights, title and interest as service marks, trademarks, trade names and all common law rights connected therewith, together with the goodwill of the business symbolized by the Marks and all claims and causes of action relating to infringement of the Marks, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this assignment not been made.

Assignor will reasonably assist Assignee in obtaining or providing such further documents which may be reasonably required to transfer title of the Marks to Assignee.

Signed at Cupertino, California this 18th day of August, 2010.

A.R.T. HOLDINGS, INC.

By: /s/ Harold Montgomery

Title: Chief Executive Officer

TOYZAP.COM, INC.

By: /s/ Laird Q. Cagan

Title: Director

Schedule A
Trademark Asset Summary

Typed Drawing

Word Mark	CALPIAN
Goods and Services	IC 036. US 100 101 102. G & S: Financial services, namely, check processing, credit-card processing, debit-card processing and benefits processing for others. FIRST USE: 20010601. FIRST USE IN COMMERCE: 20010601
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76235761
Filing Date	April 4, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 30, 2001
Registration Number	2636994
Registration Date	October 15, 2002
Owner	(REGISTRANT) ART HOLDINGS, INC. CORPORATION TEXAS 500 N. Akard, Suite 2850 Dallas TEXAS 75201
Attorney of Record	Carl C. Butzer
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE