

TRADEMARK ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sunflower Merchandising LLC		06/15/2012	LIMITED LIABILITY COMPANY: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dennis Garberg and Associates, Inc.		
<b>Street Address:</b>	14001 Marshall Drive		
<b>City:</b>	Lenexa		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66215		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85532042	SUNFLOWER MERCHANDISING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128767934		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	816 460 2535		
<b>Email:</b>	stephen.huggins@snrdenton.com, anita.hansen@snrdenton.com, trademarks@snrdenton.com		
<b>Correspondent Name:</b>	Stephen J. Huggins		
<b>Address Line 1:</b>	SNR Denton US LLP		
<b>Address Line 2:</b>	P. O. Box 061080		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		
<b>ATTORNEY DOCKET NUMBER:</b>	70000023.0003 (STH)		
<b>NAME OF SUBMITTER:</b>	Stephen J. Huggins		

OP \$40.00 85532042

Signature:	/stephen j huggins/
Date:	08/24/2012
Total Attachments: 1 source=DOC#page1.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of the 15th day of June, 2012 by and between Sunflower Merchandising LLC, a Kansas limited liability company (herein, "Assignor") and Dennis Garberg and Associates, Inc., a Kansas corporation (herein, "Assignee") having its offices at 14001 Marshall Drive, Lenexa, Kansas 66215.

WHEREAS, Assignor owns the mark (herein, the "Mark") SUNFLOWER MERCHANDISING, U. S. Application Number 85/532042;

WHEREAS, Assignee desires to acquire said Mark and the registration therefor and all of the rights to and interests therein.

NOW, THEREFORE, TO ALL CONCERNED, be it known for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Mark as follows:

- 1. Assignor does sell, assign, and transfer all its right, title, and interest in and to the Mark unto Assignee and the registration thereof, together with the goodwill of the business in connection with which the said Mark is used and that part of the goodwill of the business connected with the use of and symbolized by the said Mark.
2. This Assignment provided hereby includes any and all rights, use for and recover all damages for infringement of the said Mark, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

Sunflower Merchandising, Inc.
ASSIGNOR

Dennis Garberg & Associates, Inc.
ASSIGNEE

Handwritten signature of Joseph Whelan over a dotted line.

Handwritten signature of Dennis Garberg over a dotted line.

Signature

Signature

Joseph Whelan

Dennis Garberg

Printed Name

Printed Name

Treasurer

Chairman

Title

Title