

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|-------------------------|
| West Coast Novelty Corporation | | 08/09/2012 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|--------------------------|---------------------------------------|
| Name: | Creedence Holdings LLC |
| Street Address: | 350 Fifth Avenue |
| Internal Address: | Suite 4907 |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10118 |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA |

PROPERTY NUMBERS Total: 16

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------|
| Registration Number: | 1751340 | WCN |
| Registration Number: | 3962846 | AMERICAN CROWN COZIE |
| Registration Number: | 4145831 | WEST COAST NOVELTY |
| Registration Number: | 2786679 | WEST COAST NOVELTY |
| Registration Number: | 3815396 | AMERICAN CROWN |
| Registration Number: | 1960544 | CAPTAIN TRAVEL CT |
| Registration Number: | 1687937 | COAST COLLECTION |
| Registration Number: | 1960545 | CAPTAIN TRAVEL |
| Registration Number: | 4167952 | TEE 'N TIN |
| Serial Number: | 85254525 | COAST COLLECTION |
| Serial Number: | 77695867 | C THE COAST COLLECTION |
| Serial Number: | 85158104 | SUPPORT THE CURE |
| Serial Number: | 85342618 | PROUD TO BE |

CH \$415.00 1751340

| | | |
|----------------|----------|----------------------------|
| Serial Number: | 85342603 | AMERICAN CROWN PROUD TO BE |
| Serial Number: | 85342566 | AMERICAN CROWN PROUD TO BE |
| Serial Number: | 85156368 | SUPPORT THE CURE |

CORRESPONDENCE DATA

Fax Number: 8188279099
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8188279000
 Email: agrabell@ebg-law.com
 Correspondent Name: J. Alison Grabell
 Address Line 1: 21650 Oxnard Street
 Address Line 2: Suite 500
 Address Line 4: Woodland Hills, CALIFORNIA 91367

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 3518.001 |
| NAME OF SUBMITTER: | J. Alison Grabell |
| Signature: | /J. Alison Grabell/ |
| Date: | 08/24/2012 |

Total Attachments: 4
 source=Assignment of Trademarks black and white#page1.tif
 source=Assignment of Trademarks black and white#page2.tif
 source=Assignment of Trademarks black and white#page3.tif
 source=Assignment of Trademarks black and white#page4.tif

**ASSIGNMENT OF TRADEMARKS
AND POWER OF ATTORNEY**

WHEREAS, WEST COAST NOVELTY CORPORATION, a California corporation with an address at 350 Fifth Avenue, Suite 4907, New York, New York 10118 (“Assignor”) owns the trademarks and the trademark registrations, pending applications any registrations that may issue therefrom, and all common law rights associated therewith (the “Trademarks”) to the extent that such common law rights exist, as set forth in **Schedule 1** hereto and incorporated herein, and the goodwill associated therewith; and

WHEREAS, Assignor, **SUPREME HOLDINGS LLC**, a California limited liability company and **CREEDENCE HOLDINGS LLC**, a California limited liability company with an address at 350 Fifth Avenue, Suite 4907, New York, New York 10118 (“Assignee”) entered into that certain AGREEMENT REGARDING CERTAIN MATTERS dated as of August 2, 2012 (as amended as of August 7, 2012, the “Agreement”); and

WHEREAS, in accordance and consistent with the terms of the Agreement, Assignor agreed to assign the Trademarks to Assignee and to execute such documents and instruments of assignment as necessary to evidence such assignment of the Trademarks to Assignee;

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby irrevocably conveys, transfers, assigns, and delivers to Assignee all of Assignor’s right, title and interest of whatever kind in and to the Trademarks, as set forth on Schedule 1 hereto, together with the goodwill of the business associated therewith.

Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Trademarks.

Without limiting the foregoing, the rights assigned herein shall include any and all trademarks owned by Assignor, throughout the world, whether registered or not and whether or not set forth on Schedule 1 hereto.

Without limiting the foregoing, the rights assigned herein shall include any causes of action or claims that have occurred or will occur, in connection with any of the rights assigned herein.

Assignor further hereby revokes all previous powers of attorney related to the Trademarks as set forth on Schedule 1 hereto and appoints Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor’s behalf, any documents necessary or required by the United States Patent and Trademark Office in connection with and to demonstrate Assignor’s consent to use, register, and/or attempt to register the Trademarks as set forth on Schedule 1 hereto by Assignee and its successors and assigns.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, promptly to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required to carry out the terms and intent of this Assignment of Trademarks and Power of Attorney; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Trademarks is duly made of record, at Assignee's sole expense.

This Assignment of Trademarks and Power of Attorney shall be binding upon and inure to the benefit of the parties hereto, and their heirs, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademarks and Power of Attorney at ALAMOGA, CALIFORNIA on August 9, 2012.

ASSIGNOR

WEST COAST NOVELTY CORPORATION

By: [Signature]
Name: JOHN MILLER
Its: CEO

SCHEDULE 1
TRADEMARKS

| MARK | Registration/Ser. No. & Date |
|--|---|
| WCN Logo | 1751340 Feb. 9, 1993 |
| AMERICAN CROWN COZIE & Crown Design | 3962846 May 17, 2011 |
| COAST COLLECTION | 85254525 Mar. 1, 2011 |
| THE COAST COLLECTION & C Shield Design | 77695867 Mar. 20, 2009 |
| SUPPORT THE CURE (Stylized) | 85158104 Oct. 21, 2010 |
| PROUD TO BE & Crown Design | 85342618 June 9, 2011 |
| WEST COAST NOVELTY | 4145831 May 22, 2012 |
| AMERICAN CROWN PROUD TO BE Logo | 85342603 June 9, 2011 |
| AMERICAN CROWN PROUD TO BE Logo | 85342566 June 9, 2011 |
| WEST COAST NOVELTY | 2786679 Nov. 25, 2003 |
| AMERICAN CROWN & Design | 3815396 July 6, 2012 |
| CAPTAIN TRAVEL & Design | 1960544 Mar. 5, 1996 |
| COAST COLLECTION | 1687937 May 19, 1992 |
| CAPTAIN TRAVEL | 1960545 Mar. 5, 1996 |
| SUPPORT THE CURE | 85156368 Oct. 19, 2010 |

| MARK | Registration/Ser. No. & Date |
|-----------------------|---|
| TEE 'N TIN (Stylized) | 4167952 July 3, 2012 |