

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	MERGER																										
EFFECTIVE DATE:	03/21/2012																										
CONVEYING PARTY DATA																											
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<p>Fax Number: 2063599000 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2063598000 Email: pctrademarks@perkinscoie.com Correspondent Name: Lynne E. Graybeal c/o Perkins Coie LLP Address Line 1: 1201 Third Avenue, Suite 4900 Address Line 4: Seattle, WASHINGTON 98101</p>																											
ATTORNEY DOCKET NUMBER:	74182-4000.0000.GX80																										

OP \$90.00 3082787

NAME OF SUBMITTER:	Julianne A. Henley
Signature:	/Julianne A. Henley/
Date:	08/24/2012
Total Attachments: 4 source=Media Merger#page1.tif source=Media Merger#page2.tif source=Media Merger#page3.tif source=Media Merger#page4.tif	

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ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAR 22 2012

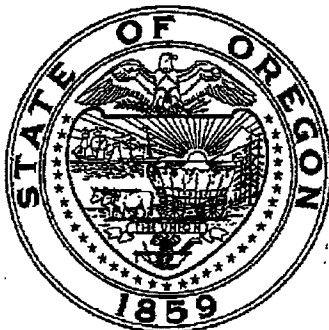
CERTIFICATE

State of Oregon

OFFICE OF THE SECRETARY OF STATE
Corporation Division

I, *KATE BROWN*, Secretary of State of Oregon, and Custodian of the Seal of said State, do hereby certify:

*That the attached copy of the
Articles of
Merger
filed on
March 21, 2012
for
MEDIA SALVATION, INC.
merging with and into
RENTRAK CORPORATION
is a true copy of the original document
that has been filed with this office.*



*In Testimony Whereof, I have hereunto set
my hand and affixed hereto the Seal of the
State of Oregon.*

KATE BROWN, Secretary of State

March 21, 2012



357670

Articles of Merger - 90% Owned Subsidiary

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 886-2200

FILED

MAR 21 2012

OREGON SECRETARY OF STATE

For office use only

SURVIVOR
REGISTRY NUMBER: 119532-13

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request and it will be posted on our website.

Please Type or Print Legibly in Black Ink. Attach Additional Sheet if Necessary.

1) NAME OF PARENT CORPORATION: Rentrak Corporation
Oregon Registry Number: 119532-13

2) NAME OF SUBSIDIARY CORPORATION: Media Salvation, Inc.
Oregon Registry Number: N/A

3) NAME OF SURVIVING CORPORATION: Rentrak Corporation

4) COPY OF PLAN:
 A copy of the plan of merger setting forth the manner and basis of converting shares of the subsidiary into shares, obligations, or other securities of the parent corporation or any other corporation or into cash or other property is attached.

5) CHECK THE APPROPRIATE BOX:
 A copy of the plan of merger or summary was mailed to each shareholder of record of the subsidiary corporation on or before _____ Date
 The mailing of a copy of the plan or summary was waived by all outstanding shares.

6) EXECUTION:
By my signature, I declare as an authorized authority, that this filing has been examined by me and is, to the best of my knowledge and belief, true, correct, and complete. Making false statements in this document is against the law and may be penalized by fines, imprisonment or both.

Signature: [Signature] Printed Name: David Chemerow Title: COO and CFO

RENTRAK CORPORATION



11953213-13392124 MER

Nonprofit Required Processing Fee \$50
Domestic Acquiring Entity Required Processing Fee \$100
Foreign Acquiring Entity Required Processing Fee \$275
Confirmation Copy (Optional) \$5

Processing Fees are nonrefundable. Please make check payable to 'Corporation Division.'

VOID WITHOUT WATERMARK OR IF ALTERED OR ERASED

VOID IF ALTERED OR ERASED

VOID IF ALTERED OR ERASED

1095 32.15

EXHIBIT A

**Plan of Merger of
Media Salvation, Inc. (a California corporation)
with and into
Rentrak Corporation (an Oregon corporation)**

Pursuant to Section 60-491 of the Oregon Revised Statutes and Section 1110 of the California Corporation Code, respectively; the Board of Directors of Rentrak Corporation, an Oregon corporation ("Rentrak"); and the Board of Directors and sole shareholder of Media Salvation, Inc., a California corporation and wholly owned subsidiary of Rentrak ("MSI"), have each adopted the following Plan of Merger:

1. At the Effective Time (as defined below), MSI shall merge with and into Rentrak (the "Merger"). Rentrak shall be the surviving corporation.
2. The Effective Time of the Merger shall be the date of filing of Oregon articles of merger with the Oregon Secretary of State.
3. At the Effective Time, all shares of capital stock of MSI shall be cancelled without consideration.
4. Upon consummation of the Merger, Rentrak shall assume all of the rights, obligations and liabilities MSI.
5. The articles of incorporation of Rentrak shall be the articles of incorporation of the surviving corporation, and there shall be no changes thereto.

74182-0001/LEGAL22611481.1

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**TRADEMARK
REEL: 004849 FRAME: 0292**



I hereby certify that the foregoing transcript of 3 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAR 23 2012

Date: _____


DEBRA BOWEN, Secretary of State