

900231460 08/20/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Entity Type
PARMALAT S.p.A			S.p.A.: ITALY
Execution Date			
07/26/2006			
RECEIVING PARTY DATA			
Name:	ITALCHEESE S.p.A.		
Street Address:	Via J. F. Kennedy 16		
City:	42100 Reggio nell'Emilia (RE)		
State/Country:	ITALY		
Entity Type:	S.p.A.: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1676920	GIGLIO	
CORRESPONDENCE DATA			
Fax Number:	2152799394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd., 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Jordan A. LaVine		

OP \$40.00 1676920

DEED OF ASSIGNMENT**between**

PARMALAT S.p.A., with registered office in Via Oreste Grassi n. 22/26, 43044 Collecchio, (PR), fiscal code, VAT number and number of registration in the Register of Companies of Parma 04030970968, in the person of its Managing Director and legal representative, Dott. Enrico Bondi (from now on "Assignee")

and

ITALCHEESE S.p.A., with registered office in Via J. F. Kennedy 16, 42100 Reggio dell'Emilia (RE), fiscal code, VAT number and number of registration in the Register of Companies of Reggio Emilia 01566100358, in the person of its President and legal representative, Dott. Stefano Secchi (from now on "Assignee").

OMISSIS**PROVIDED ALL THE ABOVE, THE PARTIES AGREE AS FOLLOWS**

1. The preambles and the Attachment A are an integral and substantial part of the present agreement;
- 2 The Assignor with the signature of the present agreement assigns to the Assignee every and whatever right concerning the Trademarks included the goodwill corresponding to them;

3. The Assignee with the signature of the present agreement acquires every and whatever right concerning the Trademarks included the goodwill corresponding to them;
4. The Assignor will pay to the Assignee, as compensation, the amount of 1 Euro, plus VAT, which will be paid in one lump sum at the same time as the signature of the present agreement;
5. The present agreement is governed by the Italian Law;
6. For every conflict that should arise between the parties about the validity, enforceability or interpretation of the present agreement, the Specialised Section in Industrial and Intellectual Property of Milan will be competent exclusively;
7. The present agreement substitutes and cancels every other previous agreement previously existed between the parties which has a object what is here provided.

Parmalat S.p.A.

Italcheese S.p.A.

(Signature)

(Signature)

Entico Bondi
Managing Director

Stefano Secchi
President

ENCLOSURE A**TRADEMARKS**

MARK	COUNTRY	REG. / APPL. NO.	DATE OF REG. / APPL.	CLASSES
omissis				
omissis				
omissis				
GIGLO Figurative	USA	1676920	25/02/1992	29
omissis				

-----AUTHENTICATION OF SIGNATURE-----

Repertory n. 10570

I, the undersigned, dott. CARLO MARIA CANALI, Notary in Bedonia, registered in the role of the Notary District of Parma certify that the Mr.

BONDI ENRICO

OMISSIS

Collezione, via O. Grassi n. 26, on thirteen July two thousands and six (13.07.2006)

-----AUTHENTICATION OF SIGNATURE-----

Repertory n. 10748

Collection n. 5508

I, the undersigned, dott. CARLO MARIA CANALI, Notary in Bedonia, registered in the role of the Notary District of Parma certify that the Mr.

SECCHI STEFANO

OMISSIS

Parma, via Verdi n. 6, on twenty six July two thousands and six (26.07.2006)

Registered on 1st August 2006 by the Revenue Office of Parma with EUR 171,62

It is a copy conformed to the original in my files, signed as provided by law, that it is released upon petition of the applicant.

Parma, 3 August 2006

Notary Carlo Maria Canali