

FORM PTO-1594

COMMERCE

(Rev. 07/05)

OMB No. 0651-0027 (exp. 06/30/2008)

RECORDATION FORM COVER SHEET

United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: CA
 Other

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached? Yes NoName: **Blinq Media LLC**

Internal Address:

Street Address: **Technology Square 75 5th Street, NW Suite 209**City: **Atlanta**State: **GA**Country: **USA**Zip: **30308**

- Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship : United States, Delaware
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): **August 22, 2012**

- Assignment Merger
 Security Agreement Change of Name

 Other : **Release**

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

85057365

85549677

85549721

85551209

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **UCC Direct Services**Internal Address: **Attn: 14080632**Street Address: **187 Wolf Road, Suite 101**City: **Albany** State: **NY** ZIP: **12205**Phone Number: **1-800-342-3676 X 4065**Fax Number: **1-800-962-7049**Email Address: **cls-udsalbany@wolterskluwer.com**

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): **\$ 115.00**

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers **1640**
 Expiration Date **10/13**

b. Deposit Account Number
 Authorized User Name

9. Signature.



Signature

Joseph D Bergman

Name of Person Signing

8-27-12

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 004849 FRAME: 0586

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OP \$115.00 8505736

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Bling Media LLC** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 03/17/2012, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 04/04/2012, Reel 4751, Frame 0531.

Dated: **August 22, 2012**

SILICON VALLEY BANK

By: 
Name: Romil Randhawa
Title: Ops Manager



United States Patent and Trademark Office

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Trademark Assignment Details

Reel/Frame: 4751/0531

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Pages: 9

Received: 04/04/2012

Recorded: 04/04/2012

Attorney Dkt #: SVB-BLINQ-TMS

Conveyance: SECURITY INTEREST

Total properties: 4

1	Serial #: <u>85057365</u> Mark: BLINQ MEDIA	Filing Dt: 06/08/2010	Reg #: NONE	Reg. Dt:
2	Serial #: <u>85549672</u> Mark: SOCIAL ENGAGEMENT ADVERTISING	Filing Dt: 02/22/2012	Reg #: NONE	Reg. Dt:
3	Serial #: <u>85549721</u> Mark: BAM (BLINQ AD MANAGEMENT)	Filing Dt: 02/22/2012	Reg #: NONE	Reg. Dt:
4	Serial #: <u>85581208</u> Mark: LIFT - LIKES, INTERESTS, & FAN TARGETS	Filing Dt: 02/23/2012	Reg #: NONE	Reg. Dt:

Assignor

1 BLINQ MEDIA LLC

Exec Dt: 03/17/2012

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: GEORGIA

Assignee

1 SILICON VALLEY BANK
3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondence name and address

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Search Results as of: 08/27/2012 12:25 PM

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