

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Netmining LLC		LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	IgnitionOne, Inc.		
Street Address:	32 Avenue of the Americas, 6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77754375	LIVEMARKETER
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-684-3900		
Email:	efiling@grr.com		
Correspondent Name:	Maria A. Savio		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	5347/066		
NAME OF SUBMITTER:	Maria A. Savio		
Signature:	/mas/		
Date:	08/27/2012		
Total Attachments: 1 source=LIVEMARKETER- TM Assignment - Executed#page1.tif			

OP \$40.00 77754375

**TRADEMARK ASSIGNMENT**  
**U.S.A.**

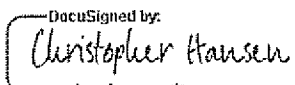
WHEREAS, Netmining LLC, a limited liability company of Delaware, with an address at 28 West 23<sup>rd</sup> Street, 6<sup>th</sup> Floor, New York, N.Y. 10010 (hereinafter "Assignor") is the owner of the mark LIVEMARKETER and of U.S. Trademark Application Serial No. 77/754,375 of said mark filed June 8, 2009;

WHEREAS, IgnitionOne, Inc., a corporation of Delaware, with an address at 32 Avenue of the Americas, 6<sup>th</sup> Floor, New York, N.Y. (hereinafter "Assignee") is desirous of acquiring said mark and said application thereof in the U.S., and of succeeding to the Assignor's business or to the portion of the business to which the mark pertains;

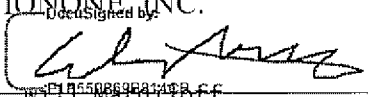
NOW THEREFORE, Assignor hereby transfers and assigns to Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the application thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, the right to sue for and recover the same in the Assignee's own name and the right to succeed to the Assignor's business or to the portion of the business to which the mark pertains.

IN WITNESS WHEREOF, this Trademark Assignment has been executed as of August 24 2012.

NETMINING LLC

By:   
Name: Christopher Hansen  
Title: President

Accepted:

IGNITIONONE, INC.  
By:   
Name: Christopher Hansen  
Title: CEO