

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canada Post Corporation		08/22/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	FiftyOne, Inc.		
Street Address:	292 Madison Avenue		
Internal Address:	5th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2806844	BORDERFREE	
CORRESPONDENCE DATA			
Fax Number:	2029555564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kimberly.hoover@hklaw.com		
Correspondent Name:	Kimberly Hoover		
Address Line 1:	800 17th Street NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	127543-3		
NAME OF SUBMITTER:	Kimberly Hoover		
Signature:	/Kimberly Hoover/		

Date:

08/27/2012

Total Attachments: 2

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CONFIRMATORY TRADE-MARK ASSIGNMENT

WHEREAS Canada Post Corporation, a Canadian Corporation, located and doing business at 2701 Riverside Drive, Ottawa, Ontario, Canada (hereinafter "Assignor"), was the owner of the trade-marks and trade-mark registrations around the world identified in "Schedule A" attached hereto (hereinafter the "Marks") along with the goodwill they represent and all business associated with the Marks.


WHEREAS, Assignor, by way of a Definitive Agreement dated February 29, 2012 ("Definitive Agreement"), assigned to FiftyOne, Inc., a Delaware Corporation, located and doing business at 292 Madison Avenue, 5th Floor New York, New York 10017 (hereinafter "Assignee"), and the Assignee, without in any way amending the Definitive Agreement, desires to hereby confirm the assignment of the Assignor's entire right, title and interest in and to the Marks, along with the goodwill they represent and all business associated with the Marks, and the right to sue for past infringements thereof anywhere and everywhere in the world.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks, along with the goodwill they represent and all business associated with the marks and registrations, and the right to sue for past infringements thereof anywhere and everywhere in the world.

Assignor:

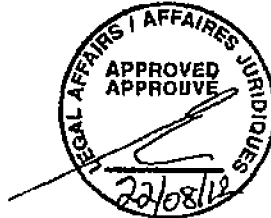
Canada Post Corporation

By:


Lorne Taylor

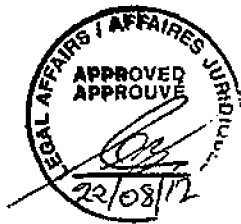
General Manager Parcels Line of Business

Date: August 22, 2012



Schedule A

TRADE-MARK	COUNTRY	REGISTRATION NO.
Borderfree	Canada	TMA559,878
Borderfree	Argentina Class 35	2,033,689
Borderfree	Chile Class 42	593362 reg. into 922.426
Borderfree	China Class 39	1968057
Borderfree	Egypt Class 42	137216
Borderfree	European Community (CTM Registration) Class 35,38,39	1597905
Borderfree	Japan Class 35	4603907
Borderfree	Lebanon Class 35	84752
Borderfree	New Zealand Class 35	622627
Borderfree	Norway Class 42	209,037
Borderfree	Saudi Arabia Class 35	606/10
Borderfree	Sweden Class 35 and Class 42	351170
Borderfree	Taiwan Class 35	163234
Borderfree	United States Class 35	2806844
Borderfree.com	Canada	TMA552,242
Borderfree.com	China Class 39	1759373
Borderfree.com	Lebanon Class 35	84080
Borderfree.com	Mexico Class 42	681698
Borderfree.com	Mexico Class 35	690814
Borderfree.com	New Zealand Class 35	618051
Borderfree.com	Peru Class 35	24045
Borderfree.com (design with bird)	China Class 39	1744732
Borderfree.com (design with bird)	Japan Class 35	4603906
Borderfree.com (design with bird)	Lebanon Class 35	84753
Borderfree.com (design with bird)	New Zealand Class 35	622628



TRADEMARK

REEL: 004850 FRAME: 0049

RECORDED: 08/27/2012