

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Purple, Inc.		07/02/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Roya Purple, LLC		
Street Address:	1 Royal Purple Lane		
City:	Porter		
State/Country:	TEXAS		
Postal Code:	77365		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85691648	MAX-CLEAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(281)438-6345		
Email:	richard.moseley@sbcglobal.net		
Correspondent Name:	Richard L. Moseley		
Address Line 1:	3110 Silver Spring Ct.		
Address Line 4:	Missouri City, TEXAS 77459		
ATTORNEY DOCKET NUMBER:	ROYAL019		
NAME OF SUBMITTER:	Richard L. Moseley		
Signature:	/Richard L. Moseley/		
Date:	08/27/2012		

OP \$40.00 85691648

Total Attachments: 6

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Delaware

PAGE 1

The First State

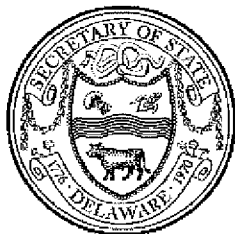
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS CORPORATION UNDER THE NAME OF "ROYAL PURPLE, INC." TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE SECOND DAY OF JULY, A.D. 2012, AT 3:51 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5178501 8100V

120799697

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9684909

DATE: 07-02-12

TRADEMARK
REEL: 004850 FRAME: 0131

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A TEXAS CORPORATION TO A
DELAWARE CORPORATION PURSUANT TO
SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation first formed is Texas.
- 2.) The jurisdiction immediately prior to filing this Certificate is Texas.
- 3.) The date the Non-Delaware Corporation first formed is June 29, 2007.
- 4.) The name of the Non-Delaware Corporation immediately prior to filing this Certificate is:

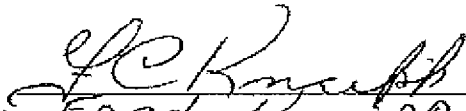
Royal Purple, Inc.

- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is:

Royal Purple, Inc.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Corporation has executed this Certificate on the 2nd day of July, 2012.

By: 
Name: Fred Kneipp
Title: COO/CFO

Signature Page to Certificate of Conversion -- Royal Purple, Inc. to Royal Purple, Inc.

HN1914222.2

TRADEMARK
REEL: 004850 FRAME: 0133

Delaware

PAGE 1

The First State

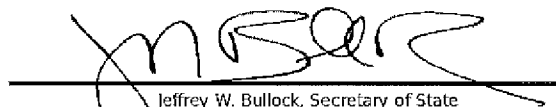
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ROYAL PURPLE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ROYAL PURPLE, INC." TO "ROYAL PURPLE, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF JULY, A.D. 2012, AT 4 O'CLOCK P.M.

5178501 8100V

120799706

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9685742

DATE: 07-03-12

TRADEMARK
REEL: 004850 FRAME: 0134

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is July 2, 2012.
- 4.) The name of the corporation immediately prior to filing this Certificate is:

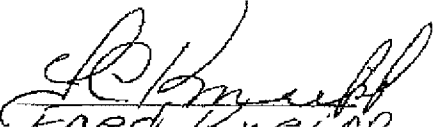
Royal Purple, Inc.

- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is:

Royal Purple, LLC

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 2nd day of July, 2012.

By: 
Name: Fred Kneipp
Title: COO/CFD

[Signature page to Certificate of Conversion of Royal Purple, Inc. to Royal Purple, LLC]

HM934218.3