

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BAVARIA USA, INC.		08/13/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	BAVARIA N.V.		
Street Address:	de Stater 1		
City:	5737 RV LIESHOUT		
State/Country:	NETHERLANDS		
Entity Type:	naamloze vennootschap: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2667226	KONINGSHOEVEN	
Registration Number:	2922101	BAVARIA HOLLAND	
CORRESPONDENCE DATA			
Fax Number:	7344184279		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-418-4278		
Email:	TMdocketing@honigman.com		
Correspondent Name:	Jennifer Sheehan Anderson		
Address Line 1:	130 South First Street		
Address Line 2:	4th Floor		
Address Line 4:	Ann Arbor, MICHIGAN 48104-1386		
ATTORNEY DOCKET NUMBER:	218537-330086/330087		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Jennifer Sheehan Anderson

Signature:

/Jennifer Sheehan Anderson/

Date:

08/28/2012

Total Attachments: 1

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Bavaria

U.S. TRADEMARK ASSIGNMENT

BAVARIA USA, INC., a Texas corporation, at 2, 4947 Cape Coral Drive, Dallas, Texas 75287 U.S.A. ("Assignor"), wishes to assign to BAVARIA N.V., a Netherlands naamloze vennootschap (nv), at de Stater 1, 5737 RV LIESHOUT, The Netherlands ("Assignee") the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Trademark Registration No.2667226 for the mark KONINGSHOEVEN in International Class 32; and U.S. Trademark Registration No.2922101 for the mark BAVARIA HOLLAND in International Class 32; and

Any and all rights and privileges provided under the trademarks and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

In view of the payment of Ten dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee, any and all right, title and interest in and to the Trademark Rights.

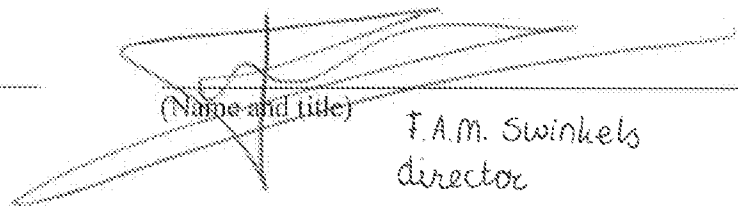
Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

BAVARIA USA, INC.

Dated: 13 - 08 - 2012


(Name and title)
F.A.M. Swinkels
director