

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Johnston Boyden</td> <td></td> <td>08/22/2012</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Johnston Boyden		08/22/2012	INDIVIDUAL: UNITED STATES	
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Johnston Boyden		08/22/2012	INDIVIDUAL: UNITED STATES									
RECEIVING PARTY DATA												
Name:	Ripple Commerce, Inc.											
Street Address:	380 North Old Woodward											
City:	Birmingham											
State/Country:	MICHIGAN											
Postal Code:	48009											
Entity Type:	CORPORATION: DELAWARE											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85622314</td> <td>WANTIFY</td> </tr> <tr> <td>Serial Number:</td> <td>85698635</td> <td>WANTIFY</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85622314	WANTIFY	Serial Number:	85698635	WANTIFY
Property Type	Number	Word Mark										
Serial Number:	85622314	WANTIFY										
Serial Number:	85698635	WANTIFY										
CORRESPONDENCE DATA												
Fax Number:	2486493338											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	2486493333											
Email:	smith@youngbasile.com											
Correspondent Name:	Molly B. Markley, c/o Young Basile PC											
Address Line 1:	3001 W. Big Beaver Road											
Address Line 2:	Suite 624											
Address Line 4:	Troy, MICHIGAN 48084-3107											
ATTORNEY DOCKET NUMBER:	RIPP-101-SM											
NAME OF SUBMITTER:	Molly B. Markley											
Signature:	/Molly B. Markley/											
Date:	08/28/2012											
Total Attachments: 1 source=RIPP101SM_ExecutedAssignment_20120822 (00011866)#page1.tif												

CH \$65.00 85622314

TRADEMARK ASSIGNMENT

WHEREAS Johnston Boyden, an individual and citizen of the United States, and residing at 8017 Selma Avenue, #301, Los Angeles, California 90046, hereafter referred to as "ASSIGNOR", is desirous of assigning all of its right, title and interest in the mark, WANTIFY;

WHEREAS, Ripple Commerce, Inc., a Delaware corporation and having a principal place of business at 380 North Old Woodward, Birmingham, Michigan 48009, hereafter referred to as "ASSIGNEE", is desirous of acquiring said mark; and

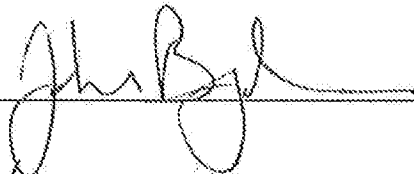
WHEREAS, ASSIGNOR has intent to use the mark, WANTIFY, in commerce, and has filed applications, now assigned U.S. Serial Number Nos. 85/622,314 and 85/698,635 indicating that intention, but has not yet filed Allegations of Use under Section 1(e) or 1(d) of the Trademark Act. ASSIGNOR is assigning the mark in the above-identified applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060; and

NOW, THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark, together with the entire business or portion thereof to which the mark pertains and the goodwill of the business symbolized by the mark, and the above-identified applications for registration of said mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said ASSIGNEE.

Johnston Boyden

Signature: _____



Date: _____

8/22/12