

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>DAYVILLE INVESTMENT HOLDINGS LIMITED</td> <td></td> <td>08/15/2012</td> <td>LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	DAYVILLE INVESTMENT HOLDINGS LIMITED		08/15/2012	LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS
Name	Formerly	Execution Date	Entity Type								
DAYVILLE INVESTMENT HOLDINGS LIMITED		08/15/2012	LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS								
RECEIVING PARTY DATA											
Name:	SWISS ARABIAN PERFUMES IND. L.L.C.										
Street Address:	P.O. Box 1615										
Internal Address:	Al Shaqaeq Tower, Office No. 101										
City:	Sharjah										
State/Country:	UNITED ARAB EMIRATES.										
Entity Type:	LIMITED LIABILITY COMPANY: UNITED ARAB EMIRATES.										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77673717</td> <td>TIME BOMB</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77673717	TIME BOMB		
Property Type	Number	Word Mark									
Serial Number:	77673717	TIME BOMB									
CORRESPONDENCE DATA											
Fax Number:	2032225299										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	203 659 0388										
Email:	ptomail@gziplaw.com										
Correspondent Name:	Ziegler IP Law Group, LLC										
Address Line 1:	518 Riverside Ave										
Address Line 4:	Westport, CONNECTICUT 06880										
ATTORNEY DOCKET NUMBER:	DIH.1810										
DOMESTIC REPRESENTATIVE											
Name:											

OP \$40.00 77673717

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Geza C. Ziegler, Jr.
Signature:	/gcz44004/
Date:	08/28/2012
Total Attachments: 1 source=1810_Executed_Assignment#page1.tif	

## TRADEMARK ASSIGNMENT AGREEMENT

**THIS AGREEMENT** is made effective as of the \_\_\_\_ day of August, 2012 by and between **DAYVILLE INVESTMENT HOLDINGS LIMITED**, a limited liability company organized under the laws of the British Virgin Islands, having a business address at Ansbacher Limited Int Trust Building, Wickmans Cay 1, Road Town, British Virgin Islands (hereinafter "*Assignor*"), and **SWISS ARABIAN PERFUMES IND. L.L.C.**, Al Shaqaeq Tower, Office No. 101, P.O. Box 1615, Sharjah, United Arab Emirates ( hereinafter "*Assignee*").

**WHEREAS**, *Assignor* has adopted, owns and is using the mark **TIME BOMB** (hereinafter referred to as the "Mark") in conjunction with perfume;

**WHEREAS**, *Assignor* is the owner of pending U.S. Trademark Application Serial No. 77/673,717 for the mark **TIME BOMB** on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, namely perfumes in International Class 003; and

**WHEREAS**, *Assignee* wishes to acquire the Mark and the above-referenced trademark registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, *Assignor* hereby sells, assigns and transfers to *Assignee* all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and any registration issuing therefrom, effective as of the dated identified above.

**DAYVILLE INVESTMENT HOLDINGS, LIMITED**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_