

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rise Basketball		08/10/2012	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Rise Sport		
Street Address:	1800 Camden Road		
Internal Address:	Suite 107-16		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28203		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3322540		
Registration Number:	3240613	RISE SPORT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-580-5415		
Email:	theresa@risesportentertainment.com		
Correspondent Name:	Theresa Majeed		
Address Line 1:	316 Himrod Street		
Address Line 2:	#508		
Address Line 4:	Brooklyn, NEW YORK 11237		
NAME OF SUBMITTER:	Theresa Majeed		
Signature:	/tpm/		
Date:	08/28/2012		
Total Attachments: 0			

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