TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Biflex Intimates Group, LLC		108/27/2012 1	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Komar Intimates, LLC	
Street Address:	16 East 34th Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3956083	THE NAUGHTY BEHIND THE NICE!
Registration Number:	3628928	DO YOU BAMBOO?
Registration Number:	3628927	DO YOU BAMBOO?
Registration Number:	3196285	DREAM FIT
Registration Number:	3687345	BOOST YOUR BUST, SMOOTH THE REST
Registration Number:	3779363	THE OVERBRA FOR THE EXTRA LIFT THAT MAKES ALL THE DIFFERENCE
Registration Number:	3659084	THEOVERBRA
Registration Number:	0422786	BIFLEX
Serial Number:	85292817	THE GENTLE LIFT
Registration Number:	4068048	SLEEK SOLUTIONS
Registration Number:	4064221	FASHION SOLUTIONS
Registration Number:	4048055	360° T-SHIRT BRA
Registration Number:	4046501	MISS B'HAVIN

TRADEMARK REEL: 004852 FRAME: 0588

CORRESPONDENCE DATA

Fax Number: 9087257088

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 9087225640

Email: officeactions@br-tmlaw.com

Correspondent Name: Stephen L. Baker Address Line 1: 575 Route 28

Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:

Stephen L. Baker

/Stephen L. Baker/

Date:

08/29/2012

Total Attachments: 2

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TRADEMARK REEL: 004852 FRAME: 0589

<u>ASSIGNMENT</u>

WHEREAS, Biflex Intimates Group, LLC, a Delaware limited liability company with its mailing address at 6th Floor, 180 Madison Avenue New York, NY 10016, United States of America (hereinafter "ASSIGNOR") is the owner of the Trademarks, U.S. Trademark Registrations and pending U.S. Trademark Application listed on Schedule A attached hereto (the Biflex Trademarks"); and

WHEREAS, Komar Intimates, LLC, a New York limited liability company, with a principal place of business located at 16 East 34th Street, New York, NY 10016, United States of America (hereinafter "ASSIGNEE"), is desirous of acquiring the Biflex Trademarks;

WHEREAS, Assignee is the successor to that portion of the Assignor's business to which the U.S. Trademark Application, listed on the attached Schedule A, pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Biflex Trademarks and any Trademark Registration resulting therefrom, together with the goodwill of the business associated therewith.

IN WIINE	ess whereof, assign	OR has hereunto set its hand this $\frac{\sim}{\sim}$ day of
August , 2012.		Biflex Intimates Group, LLC By: Debby Long Gedney Title: President
STATE OF COUNTY OF	Tina D. Devone Notary Public, State of New Yo No.01DE61906B2 Qualified in New York Count Term Expires July 28,2016.	w
	, o o o o o poiso.	nally came Debby Long Gedney, known to me to be erein and who executed the foregoing instrument, and Notary Public

TRADEMARK REEL: 004852 FRAME: 0590

SCHEDULE A

Assignment of Trademarks, Trademark Registrations and Trademark Application From Biflex Intimates Group LLC to Komar Intimates, LLC

<u>TRADEMARK</u>	U.S. REGISTRATION NO.
SLEEK SOLUTIONS	4068048
FASHION SOLUTIONS	4064221
360° T-SHIRT BRA	4048055
MISS B'HAVIN and design	4046501
THE NAUGHTY BEHIND	
THE NICE!	3956083
DO YOU BAMBOO?	3628928
DO YOU BAMBOO?	
and design	3628927
DREAM FIT	3196285
BOOST YOUR BUST,	
SMOOTH THE REST	3687345
THE OVERBRA FOR THE EXTRA L	IFT
THAT MAKES ALL THE DIFFEREN	CE 3779363
THEOVERBRA (stylized)	3659084
BIFLEX	0422786

INTENT TO USE TRADEMARK

THE GENTLE LIFT

TRADEMARK REEL: 004852 FRAME: 0591

U.S. APPLICATION NO.

85292817

RECORDED: 08/29/2012