

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pascal Ventures, LLC		08/29/2012	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Playstudios, Inc.		
Street Address:	10300 W. Charleston Blvd., Suite 13272		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89135		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85280289	MYVEGAS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182444861		
Email:	john@alumitip.com		
Correspondent Name:	John Alumit		
Address Line 1:	135 South Jackson Street, Suite 200		
Address Line 4:	Glendale, CALIFORNIA 91205		
NAME OF SUBMITTER:	John Alumit		
Signature:	/john alumit/		
Date:	08/30/2012		
Total Attachments: 1 source=MyVegas_assignment#page1.tif			

OP \$40.00 85280289

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK

WHEREAS Pascal Ventures, LLC ("Assignor"), a limited liability company organized in Nevada, with an address of 10300 West Charleston Blvd., Suite 13272 Las Vegas NEVADA 89135, has adopted, used and is using the mark, below, which is filed with the United States Patent and Trademark Office;

MARK	SERIAL NUMBER	FILING DATE
myVEGAS	85280289	March 29, 2011

WHEREAS Playstudios, Inc. ("Assignee"), a corporation of Nevada, whose address is located at 10300 W. CHARLESTON BLVD, SUITE 13272, LAS VEGAS, NV 89135 is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified Registration thereof.

Pascal Ventures, LLC

By: 

Signature

Monica S. Prosen

Print Name

Date: 8/29/2012