TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/13/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOTTERA, INC.		08/13/2012	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	NJOY, INC.	
Street Address:	15455 N GREENWAY-HAYDEN LOOP	
Internal Address:	SUITE C-15	
City:	SCOTTSDALE	
State/Country:	ARIZONA	
Postal Code:	85260	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4091150	NJOY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 602.262.5311

Email: trademarks@lrlaw.com

Correspondent Name: Jennifer A. Van Kirk

Address Line 1: 40 North Central Avenue, Suite 1900

Address Line 2: Lewis and Roca LLP

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER: 53449.1

NAME OF SUBMITTER: Jennifer A. Van Kirk

REEL: 004853 FRAME: 0342

TRADEMARK

OP \$40.00 4091150

900232380

Signature:	/JENNIFER A. VAN KIRK/
Date:	08/30/2012
Total Attachments: 1 source=NJOY Merger Certificate#page1.tif	

TRADEMARK
REEL: 004853 FRAME: 0343



STATE OF ARIZONA





Office of the CORPORATION COMMISSION

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETING:

I, ERNEST G. JOHNSON, EXECUTIVE DIRECTOR OF THE ARIZONA CORPORATION COMMISSION, DO HEREBY CERTIFY THAT THE RECORDS IN THIS OFFICE SHOW THAT ON THE 13TH DAY OF AUGUST 2012, SOTTERA, INC., FILE # F-1350830-3, MERGED INTO NJOY, INC.FILE # F-1781651-1, THE SURVIVOR AS PROVIDED BY LAW.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the Arizona Corporation Commission. Done at Phoenix, Capital, this 23 Day of August, 2012 A.D.

DITAT DEUS

S + 1912 + NO

Executive Dixector

By: ___

DONYELL BOLDEN

TRADEMARK REEL: 004853 FRAME: 0344

RECORDED: 08/30/2012