

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Right Arm Talent & Concert Division, LLC		08/30/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Danny Wimmer Presents, LLC		
Street Address:	150 South Rodeo Drive, Ste. 200		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528207	ROCK ON THE RANGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-248-3403		
Email:	kkoyanagi@davisshapiro.com		
Correspondent Name:	Katherine Koyanagi		
Address Line 1:	150 South Rodeo Drive, Ste. 200		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Katherine Koyanagi		
Signature:	/kkoyanagi/		
Date:	08/30/2012		
Total Attachments: 1 source=Assign 12 08 30 rotr exe#page1.tif			

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ASSIGNMENT OF UNDIVIDED PART INTEREST

WHEREAS, Right Arm Talent & Concert Division, LLC, a limited liability company organized and existing under the laws of California located at 1323 Lincoln Blvd., Ste. 240, Santa Monica, CA 90401 ("Assignor"), is the owner of Registration No. 3528207 in the United States Patent and Trademark office for the mark **ROCK ON THE RANGE** in International Classes 16, 25 and 41 (hereinafter, the "Trademark"); and

WHEREAS, Danny Wimmer Presents, LLC, a limited liability company organized and existing under the laws of Delaware located at 150 South Rodeo Drive, Ste. 200, Beverly Hills, CA 90212 ("Assignee"), is desirous of acquiring a partial interest in the Trademark.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee an undivided Sixty-Six and Two-thirds Percent (66 2/3%) of the right, title and interest in and to the Trademark, together with that portion of the goodwill of the business symbolized by the Trademark and the identified registration therefore and claims arising out of or relating to the use or ownership of the Trademark.

IN WITNESS WHEREOF, Assignor has duly executed this agreement on this 30th day of August 2012.

RIGHT ARM TALENT & CONCERT DIVISION, LLC

By Del Williams
Del Williams, Member