

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Distribution Marketing Services of Texas, L.L.C.		06/26/2012	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Distribution Marketing Services, L.P.		
Street Address:	16000 Memorial Drive, Suite 200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77079		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3151220	VILLA FRIZZONI	
Registration Number:	3151221	VILLA FRIZZONI	
CORRESPONDENCE DATA			
Fax Number:	7139510662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-951-0160		
Email:	bthompson@pdhlaw.com		
Correspondent Name:	Bartt G. Thompson		
Address Line 1:	1415 Louisiana, 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Bartt G. Thompson		
Signature:	/Bartt G. Thompson/		
Date:	08/30/2012		
Total Attachments: 2 source=Trademark Assignment.Villa Frizzoni & Design-Signed#page1.tif source=Trademark Assignment.Villa Frizzoni Typed-Signed#page1.tif			


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TRADEMARK ASSIGNMENT

Distribution Marketing Services of Texas, L.L.C., formerly Distribution Marketing Services, L.L.C. ("Assignor"), record owner of the trademark "VILLA FRIZZONI" and Design ("mark and design"), and the corresponding U.S. mark registration number 3151221, registration date October 3, 2006, confirms that it has assigned to Distribution Marketing Services, L.P., a Delaware limited partnership, whose address is 16000 Memorial Dr., Suite 200, Houston, Texas 77079 ("Assignee"), whose general partner is Distribution Marketing Services GP, L.L.C., a Delaware corporation, and does hereby assign, grant and convey to Assignee all of Assignor's right, title and interest in and to, the said mark and design, said registration, and the goodwill of the business symbolized by the mark and design.

Executed on 6/26/12, 2012.

DISTRIBUTION MARKETING SERVICES OF
TEXAS, L.L.C.

By: 
Robert D. Planck, President

TRADEMARK ASSIGNMENT

Distribution Marketing Services of Texas, L.L.C., formerly Distribution Marketing Services, L.L.C. ("Assignor"), record owner of the trademark "VILLA FRIZZONI" ("mark"), and the corresponding U.S. mark registration number 3151220, registration date October 3, 2006, confirms that it has assigned to Distribution Marketing Services, L.P., a Delaware limited partnership, whose address is 16000 Memorial Dr., Suite 200, Houston, Texas 77079 ("Assignee"), whose general partner is Distribution Marketing Services GP, L.L.C., a Delaware corporation, and does hereby assign, grant and convey to Assignee all of Assignor's right, title and interest in and to, the said mark, said registration, and the goodwill of the business symbolized by the mark.

Executed effective as of JUNE 26th, 2012.

DISTRIBUTION MARKETING SERVICES OF
TEXAS, L.L.C.

By: 

Robert D. Planck, President