# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

## CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| JPMorgan Chase Bank, N.A. (as successor to The Chase Manhattan Bank of Connecticut (NA)) | | 08/31/2012 | National Association: UNITED STATES |

## RECEIVING PARTY DATA

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|---|---|
| Name: | Parfums de Coeur, Ltd. |
| Street Address: | 85 Old Kings Highway North |
| City: | Darien |
| State/Country: | CONNECTICUT |
| Postal Code: | 06820 |
| Entity Type: | CORPORATION: CONNECTICUT |

## PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 0779613 | VERVE |
| Registration Number: | 1066536 | BABE |
| Registration Number: | 0904831 | CACHET |
| Registration Number: | 0334867 | PRINCE MATCHABELLI |
| Registration Number: | 1240781 | NINJA |
| Registration Number: | 1678197 | DESIGNER IMPOSTERS |
| Registration Number: | 1650533 | PARFUMS DE COEUR |
| Registration Number: | 1652860 | PRIMO! |
| Registration Number: | 1653415 | PARFUMS DE COEUR |

CH $240.00 0779613

## CORRESPONDENCE DATA

Fax Number: 2128594000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

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|---|---|
| Phone: | 212-859-8000 |
| Email: | teas@ffhsj.com,jason.greenberg@friedfrank.com |
| Correspondent Name: | Jason Greenberg |
| Address Line 1: | One New York Plaza |
| Address Line 2: | Fried Frank LLP |
| Address Line 4: | New York, NEW YORK 10004 |

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|---|---|
| ATTORNEY DOCKET NUMBER: | 33830-2 (GREENBERG) |
| NAME OF SUBMITTER: | Jason L. Greenberg |
| Signature: | /jlg/ |
| Date: | 08/31/2012 |

Total Attachments: 5
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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (the "Release") is made effective as of August 31, 2012, by JPMorgan Chase Bank, N.A. (as successor to The Chase Manhattan Bank of Connecticut (National Association)) ("Bank"), to Parfums de Coeur, Ltd. ("Borrower") as follows:

WHEREAS, pursuant to certain arrangements between the Borrower and the Bank, the Borrower granted a security interest to the Bank in certain patents, trademarks, trade names, copyrights and license agreements (and registrations and applications therefor), and the goodwill symbolized by the trademarks, trademark applications and trademark registrations and trade names and all products and proceeds thereof, set forth in that certain Patent, Trademark, Copyright and Other Intellectual Property Security Interest, dated September 21, 1993 (the "IP Security Agreement"), including the patents, trademarks, trade names, copyrights and license agreements listed on the schedules thereto (the "Secured Intellectual Property");

WHEREAS, the IP Security Agreement was recorded with the United States Patent & Trademark Office, at reel 1051, frame 0161, on October 20, 1993; and

WHEREAS, the Bank wishes to release its security interest in the Secured Intellectual Property, including the trademarks listed on Schedule A attached hereto.

NOW THEREFORE, the Bank hereby terminates, releases and discharges any security interest in and lien upon the Secured Intellectual Property, and assigns, transfers, and conveys to the Borrower any and all right, title or interest in, or to, the Secured Intellectual Property that the Bank may hold.

IN WITNESS WHEREOF, the Bank has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A.

By: _____

Name: James F. Murphy

Title: Vice President



TRADEMARK
REEL: 004853 FRAME: 0604

**Schedule A**

to

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

[See attached.]



TRADEMARK
REEL: 004853 FRAME: 0605

PARFUMS DE COEUR, LTD.
REGISTERED TRADEMARKS

| Name of Grantor | Jurisdiction of Registration | Trademark | Trademark Registration Numbers |
|---|---|---|---|
| Parfums de Coeur | Australia | NINJA | A373036 |
| Parfums de Coeur | Australia | PARFUMS DE COEUR | A540758 |
| Parfums de Coeur | Australia | PRIMO | B442709 |
| Parfums de Coeur | Australia | TURMOIL | A469287 |
| Parfums de Coeur | Canada | A LITTLE SEXY | 649487 |
| Parfums de Coeur | Canada | APOLLO | 556396 |
| Parfums de Coeur | Canada | CONFESS | 556394 |
| Parfums de Coeur | Canada | FAIRCHILD | 556392 |
| Parfums de Coeur | Canada | HAMPTON | 556391 |
| Parfums de Coeur | Canada | LINDSAY | 556393 |
| Parfums de Coeur | Canada | MALIBU | 392585 |
| Parfums de Coeur | Canada | PRIMO | 3277946 |
| Parfums de Coeur | Canada | SO SLEEK | 649488 |
| Parfums de Coeur | Denmark | PARFUMS DE COEUR | 059791991 |
| Parfums de Coeur | Finland | PARFUMS DE COEUR | 115251 |
| Parfums de Coeur | France | MALIBU | 154522 |
| Parfums de Coeur | France | PARFUMS DE COEUR | 1731406 |
| Parfums de Coeur | France | PRIMO | 1633286 |
| Parfums de Coeur | Germany | MALIBU | 1160515 |
| Parfums de Coeur | Germany | NINJA | 1053671 |
| Parfums de Coeur | Italy | NINJA | 396027 |
| Parfums de Coeur | Japan | PARFUMS DE COEUR | 74824/ 1990 |
| Parfums de Coeur | Mexico | MALIBU MUSK | 416233 |
| Parfums de Coeur | New Zealand | NINJA | 142786 |
| Parfums de Coeur | Pakistan | LANCER | 95921 |
| Parfums de Coeur | Pakistan | TURMOIL | 95920 |
| Parfums de Coeur | Paraguay | MALIBU | 138700 |
| Parfums de Coeur | Paraguay | PRIMO | 148833 |

TRADEMARK

| Name of Grantor | Jurisdiction of Registration | Trademark | Trademark Registrat. Numbers |
|---|---|---|---|
| Parfums de Coeur | Puerto Rico | AVIANCE | 19648 |
| Parfums de Coeur | Puerto Rico | BABE | 19790 |
| Parfums de Coeur | Puerto Rico | BABE | 19791 |
| Parfums de Coeur | Puerto Rico | BABE | 26457 |
| Parfums de Coeur | Puerto Rico | CACHET | 18865 |
| Parfums de Coeur | Puerto Rico | CACHET AND BOTTLE DESIGN | 19397 |
| Parfums de Coeur | Puerto Rico | PRINCE MATCHABELLI | 16210 |
| Parfums de Coeur | Puerto Rico | PRINCE MATCHABELLI | 16211 |
| Parfums de Coeur | Russia | FAIRCHILD | 83197 |
| Parfums de Coeur | Russia | LANCER | 82930 |
| Parfums de Coeur | Russia | MALIBU | 102778 |
| Parfums de Coeur | Russia | TURMOIL | 83100 |
| Parfums de Coeur | Spain | NINJA | 989769 |
| Parfums de Coeur | Sri Lanka | LANCER | 54162 |
| Parfums de Coeur | Sri Lanka | TURMOIL | 54163 |
| Parfums de Coeur | Sweden | PARFUMS DE COEUR | 227149 |
| Parfums de Coeur | Switzerland | NINJA | 315033 |
| Parfums de Coeur | Switzerland | PARFUMS DE COEUR | 008237 |
| Parfums de Coeur | Thailand | FAIRCHILD | 119197 |
| Parfums de Coeur | Thailand | LANCER | 29789 |
| Parfums de Coeur | Thailand | PRIMO | 119198 |
| Parfums de Coeur | Thailand | TURMOIL | 129597 |
| Parfums de Coeur | United States | AVIANCE | 106364 |
| Parfums de Coeur | United States | AVIANCE NIGHT DANCING | 1516161 |
| Parfums de Coeur | United States | AVIANCE NIGHT HEAT | 1516162 |
| Parfums de Coeur | United States | BABE | 1066536 |
| Parfums de Coeur | United States | BABE AND DESIGN | 1083795 |
| Parfums de Coeur | United States | BABE AND DESIGN | 1081071 |
| Parfums de Coeur | United States | BABE AND DESIGN | 1362840 |
| Parfums de Coeur | United States | BABE BOTTLE DESIGN | 1149248 |
| Parfums de Coeur | United States | CACHET | 904831 |
| Parfums de Coeur | United States | CACHET NOIR | 1251424 |
| Parfums de Coeur | United States | CROWN BOTTLE DESIGN | 610150 |

TRADEMARK

| Name of Grantor | Jurisdiction of Registration | Trademark | Trademark Registration Numbers |
|---|---|---|---|
| Parfums de Coeur | United States | DESIGNER IMPOSTER | 1678197 |
| Parfums de Coeur | United States | HEART IN SQUARE DESIGN | 1650533 |
| Parfums de Coeur | United States | MATCHABELLI | 1218021 |
| Parfums de Coeur | United States | MATCHABELLI | 1217257 |
| Parfums de Coeur | United States | NINJA | 1240781 |
| Parfums de Coeur | United States | PARFUMS DE COEUR | 1653415 |
| Parfums de Coeur | United States | PRIMO | 1652860 |
| Parfums de Coeur | United States | PRINCE MATCHABELLI | 334867 |
| Parfums de Coeur | United States | PRIX DE CACHET | 1156795 |
| Parfums de Coeur | United States | RAP MUSK | 1743844 |
| Parfums de Coeur | United States | VERVE AND DESIGN | 1370820 |
| Parfums de Coeur | United States | VERVE | 779613 |
| Parfums de Coeur | United States | WIND SONG AND DESIGN | 592531 |
| Parfums de Coeur | United States | WIND SONG LIGHT AND LAVISH | 1015086 |
| Parfums de Coeur | United States | YOU'RE GONNA HAVE AN AVIANCE NIGHT | 1078195 |



TRADEMARK