

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A. (as successor to The Chase Manhattan Bank of Connecticut (NA))		08/31/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Parfums de Coeur, Ltd.		
Street Address:	85 Old Kings Highway North		
City:	Darien		
State/Country:	CONNECTICUT		
Postal Code:	06820		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	0779613	VERVE	
Registration Number:	1066536	BABE	
Registration Number:	0904831	CACHET	
Registration Number:	0334867	PRINCE MATCHABELLI	
Registration Number:	1240781	NINJA	
Registration Number:	1678197	DESIGNER IMPOSTERS	
Registration Number:	1650533	PARFUMS DE COEUR	
Registration Number:	1652860	PRIMO!	
Registration Number:	1653415	PARFUMS DE COEUR	
CORRESPONDENCE DATA			
Fax Number:	2128594000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

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Email: teas@ffhsj.com,jason.greenberg@friedfrank.com  
Correspondent Name: Jason Greenberg  
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ATTORNEY DOCKET NUMBER:	33830-2 (GREENBERG)
NAME OF SUBMITTER:	Jason L. Greenberg
Signature:	/jlg/
Date:	08/31/2012

Total Attachments: 5  
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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (the "Release") is made effective as of August 31, 2012, by JPMorgan Chase Bank, N.A. (as successor to The Chase Manhattan Bank of Connecticut (National Association)) ("Bank"), to Parfums de Coeur, Ltd. ("Borrower") as follows:

WHEREAS, pursuant to certain arrangements between the Borrower and the Bank, the Borrower granted a security interest to the Bank in certain patents, trademarks, trade names, copyrights and license agreements (and registrations and applications therefor), and the goodwill symbolized by the trademarks, trademark applications and trademark registrations and trade names and all products and proceeds thereof, set forth in that certain Patent, Trademark, Copyright and Other Intellectual Property Security Interest, dated September 21, 1993 (the "IP Security Agreement"), including the patents, trademarks, trade names, copyrights and license agreements listed on the schedules thereto (the "Secured Intellectual Property");

WHEREAS, the IP Security Agreement was recorded with the United States Patent & Trademark Office, at reel 1051, frame 0161, on October 20, 1993; and

WHEREAS, the Bank wishes to release its security interest in the Secured Intellectual Property, including the trademarks listed on Schedule A attached hereto.

NOW THEREFORE, the Bank hereby terminates, releases and discharges any security interest in and lien upon the Secured Intellectual Property, and assigns, transfers, and conveys to the Borrower any and all right, title or interest in, or to, the Secured Intellectual Property that the Bank may hold.

IN WITNESS WHEREOF, the Bank has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A.  
By: [Signature]  
Name: JAMES T. MURPHY  
Title: VICE PRESIDENT

**Schedule A**

to

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

[See attached.]

PARFUMS DE COEUR, LTD.  
REGISTERED TRADEMARKS MARK

<u>Name of Grantor</u>	<u>Jurisdiction of Registration</u>	<u>Trademark</u>	<u>Trademark Registrat. Numbers</u>
Parfums de Coeur	Australia	NINJA	A373036
Parfums de Coeur	Australia	PARFUMS DE COEUR	A540758
Parfums de Coeur	Australia	PRIMO	B442709
Parfums de Coeur	Australia	TURMOIL	A469287
Parfums de Coeur	Canada	A LITTLE SEXY	649487
Parfums de Coeur	Canada	APOLLO	556396
Parfums de Coeur	Canada	CONFESS	556394
Parfums de Coeur	Canada	FAIRCHILD	556392
Parfums de Coeur	Canada	HAMPTON	556391
Parfums de Coeur	Canada	LINDSAY	556393
Parfums de Coeur	Canada	MALIBU	392585
Parfums de Coeur	Canada	PRIMO	3277946
Parfums de Coeur	Canada	SO SLEEK	649488
Parfums de Coeur	Denmark	PARFUMS DE COEUR	059791991
Parfums de Coeur	Finland	PARFUMS DE COEUR	115251
Parfums de Coeur	France	MALIBU	154522
Parfums de Coeur	France	PARFUMS DE COEUR	1731406
Parfums de Coeur	France	PRIMO	1633286
Parfums de Coeur	Germany	MALIBU	1160515
Parfums de Coeur	Germany	NINJA	1053671
Parfums de Coeur	Italy	NINJA	396027
Parfums de Coeur	Japan	PARFUMS DE COEUR	74824/ 1990
Parfums de Coeur	Mexico	MALIBU MUSK	416233
Parfums de Coeur	New Zealand	NINJA	142786
Parfums de Coeur	Pakistan	LANCER	95921
Parfums de Coeur	Pakistan	TURMOIL	95920
Parfums de Coeur	Paraguay	MALIBU	138700
Parfums de Coeur	Paraguay	PRIMO	148833

<u>Name of Grantor</u>	<u>Jurisdiction of Registration</u>	<u>TRADEMARK Trademark</u>	<u>Trademark Registrat. Numbers</u>
Parfums de Coeur	Puerto Rico	AVIANCE	19648
Parfums de Coeur	Puerto Rico	BABE	19790
Parfums de Coeur	Puerto Rico	BABE	19791
Parfums de Coeur	Puerto Rico	BABE	26457
Parfums de Coeur	Puerto Rico	CACHET	18865
Parfums de Coeur	Puerto Rico	CACHET AND BOTTLE DESIGN	19397
Parfums de Coeur	Puerto Rico	PRINCE MATCHABELLI	16210
Parfums de Coeur	Puerto Rico	PRINCE MATCHABELLI	16211
Parfums de Coeur	Russia	FAIRCHILD	83197
Parfums de Coeur	Russia	LANCER	82930
Parfums de Coeur	Russia	MALIBU	102778
Parfums de Coeur	Russia	TURMOIL	83100
Parfums de Coeur	Spain	NINJA	989769
Parfums de Coeur	Sri Lanka	LANCER	54162
Parfums de Coeur	Sri Lanka	TURMOIL	54163
Parfums de Coeur	Sweden	PARFUMS DE COEUR	227149
Parfums de Coeur	Switzerland	NINJA	315033
Parfums de Coeur	Switzerland	PARFUMS DE COEUR	008237
Parfums de Coeur	Thailand	FAIRCHILD	119197
Parfums de Coeur	Thailand	LANCER	29789
Parfums de Coeur	Thailand	PRIMO	119198
Parfums de Coeur	Thailand	TURMOIL	129597
Parfums de Coeur	United States	AVIANCE	106364
Parfums de Coeur	United States	AVIANCE NIGHT DANCING	1516161
Parfums de Coeur	United States	AVIANCE NIGHT HEAT	1516162
Parfums de Coeur	United States	BABE	1066536
Parfums de Coeur	United States	BABE AND DESIGN	1083795
Parfums de Coeur	United States	BABE AND DESIGN	1081071
Parfums de Coeur	United States	BABE AND DESIGN	1362840
Parfums de Coeur	United States	BABE BOTTLE DESIGN	1149248
Parfums de Coeur	United States	CACHET	904831
Parfums de Coeur	United States	CACHET NOIR	1251424
Parfums de Coeur	United States	CROWN BOTTLE DESIGN	610150

<u>Name of Grantor</u>	<u>Jurisdiction of Registration</u>	<u>TRADEMARK</u> <u>Trademark</u>	<u>Trademark Registrat Numbers</u>
Parfums de Coeur	United States	DESIGNER IMPOSTER	1678197
Parfums de Coeur	United States	HEART IN SQUARE DESIGN	1650533
Parfums de Coeur	United States	MATCHABELLI	1218021
Parfums de Coeur	United States	MATCHABELLI	1217257
Parfums de Coeur	United States	NINJA	1240781
Parfums de Coeur	United States	PARFUMS DE COEUR	1653415
Parfums de Coeur	United States	PRIMO	1652860
Parfums de Coeur	United States	PRINCE MATCHABELLI	334867
Parfums de Coeur	United States	PRIX DE CACHET	1156795
Parfums de Coeur	United States	RAP MUSK	1743844
Parfums de Coeur	United States	VERVE AND DESIGN	1370820
Parfums de Coeur	United States	VERVE	779613
Parfums de Coeur	United States	WIND SONG AND DESIGN	592531
Parfums de Coeur	United States	WIND SONG LIGHT AND LAVISH	1015086
Parfums de Coeur	United States	YOU'RE GONNA HAVE AN AVIANCE NIGHT	1078195