

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON IP, INC		08/28/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON HEALTH AND FITNESS, INC.		
Street Address:	1500 South 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2940871	M FREEMOTION	
Registration Number:	3796515	FREEMOTION	
CORRESPONDENCE DATA			
Fax Number:	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801.533.9800		
Email:	dhowell@wnlaw.com		
Correspondent Name:	J. Dustin Howell		
Address Line 1:	60 East South Temple		
Address Line 2:	Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	15420.44 AND 15420.56		
NAME OF SUBMITTER:	J. Dustin Howell		
Signature:	/J. Dustin Howell/		

TRADEMARK

Date:

08/31/2012

Total Attachments: 2

source=15420.44 56 FreeMotion_Assignment#page1.tif

source=15420.44 56 FreeMotion_Assignment#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, ICON IP, INC., a Delaware corporation ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. trademark registrations listed in Schedule A hereto (hereinafter referred to as the "Trademarks"); and

WHEREAS, ICON HEALTH AND FITNESS, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations therefor, and the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations therefor, and the right to sue for past, present and/or future infringement thereof.

SIGNED on this the 28th day of August, 2012.

ICON IP, INC.

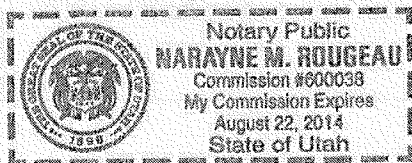
By: 

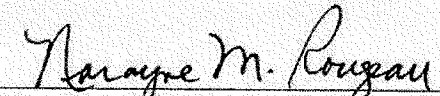
Everett Smith, Secretary

STATE OF UTAH §
 §
COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared EVERETT SMITH, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said ICON IP, INC., a Delaware corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 28th day of August, 2012.




NOTARY PUBLIC, State of Utah

Schedule A

ISSUED U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
FREEMOTION & Design	2,940,871	April 12, 2005
FREEMOTION	3,796,515	June 1, 2010