

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doceo HLP Investments 1, LLC		08/31/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Heartland Publications, LLC		
Street Address:	P.O. Box 929		
Internal Address:	105 Ashton Street		
City:	LaGrange		
State/Country:	GEORGIA		
Postal Code:	30241		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3777899	MYOWN	
CORRESPONDENCE DATA			
Fax Number:	2156552286		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@dechert.com		
Correspondent Name:	Jacob Bishop		
Address Line 1:	Dechert LLP		
Address Line 2:	Cira Centre, 2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808		
ATTORNEY DOCKET NUMBER:	124139		
NAME OF SUBMITTER:	Jacob Bishop		
Signature:	/Jacob Bishop/		

CH \$40.00 3777899

Date:

08/31/2012

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARK

This RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARK (“**Release**”) is dated as of August 31, 2012 by DOCEO HLP INVESTMENTS 1, LLC, as Agent (“**Assignor**”), in favor of Heartland Publications, LLC (“**Assignee**”).

WHEREAS, Assignee, the other Persons named therein as Credit Parties, General Electric Capital Corporation (the “**Original Agent**”) and the other Persons named therein as Lenders entered into that certain Credit Agreement, dated as of May 1, 2010 (as amended, restated, supplemented or otherwise modified, the “**Credit Agreement**”) (capitalized terms used and not otherwise defined herein shall have the meaning ascribed to them in the Credit Agreement);

WHEREAS, pursuant to the Credit Agreement Assignee executed and delivered to the Original Agent that certain Security Agreement dated as of May 1, 2010 (as, amended and restated, supplemented or otherwise modified the “**Security Agreement**”) in favor of the Lenders;

WHEREAS, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Assignee to Assignor pursuant to the Security Agreement, Assignor and Assignee entered into that certain Trademark Security Agreement, dated as of May 1, 2010 (the “**Trademark Security Agreement**”);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on May 17, 2010 at Reel 4207, Frame 0796;

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, Assignee granted to the Original Agent, a continuing first priority security interest in all of Assignees right, title and interest in, to and under the following, whether then existing or thereafter created or acquired (collectively, the “**Trademark Collateral**”):

(i) all Trademarks and Trademark Licenses to which it is a party including those referred to on **Exhibit A** hereto;

(ii) all reissues, continuations or extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(iv) all products and proceeds of the foregoing, including, without limitation, any claim by Assignee against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (b) injury to the goodwill associated with any Trademark or Trademark licensed under any Trademark License;

WHEREAS, pursuant to that certain Successor Agent Agreement, dated as of April 4, 2012 (as amended, restated, supplemented or otherwise modified from time to time (the “**Successor Agent Agreement**”) by and among the Original Agent, Assignor and the Requisite

Lenders, the Requisite Lenders appointed Assignor as "Agent" under the Loan Documents and assigned to Assignor all Liens on the Collateral; and

WHEREAS, Assignor and Assignee desire that Assignor terminates and releases its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases and discharges fully its lien on, and security interest in and to, the Trademark Collateral, including but not limited to the U.S. trademark registration listed on Exhibit A hereto, and Assignor reassigns and transfers to Assignee any and all interest that Assignor may have in or to the Trademark Collateral

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing offices in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and (iii) otherwise record or file this Release in any applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents or designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title, and interest in or to the Trademark Collateral.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, Assignor has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the 31st of August, 2012.

DOCEO HLP INVESTMENTS 1, LLC, as Agent

By: William R. Quinn
Name: WILLIAM R. QUINN
Title: Authorized Person

[Trademark Security Release]

TRADEMARK
REEL: 004853 FRAME: 0784

Exhibit A

US Trademark Registration:

Mark	Application No.	Registration No.	Registration Date
MYOWN	77/823,555	3,777,899	April 20, 2010