

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIASTAR INC.		02/15/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Monica Jain		
Street Address:	22 Stone Tower Drive		
City:	Alpine		
State/Country:	NEW JERSEY		
Postal Code:	07620		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	anita Jain		
Street Address:	22 STONE TOWER DR		
City:	ALPINE		
State/Country:	NEW JERSEY		
Postal Code:	07620-0280		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	76519085	HALLMARK DIAMONDS	
Serial Number:	76519090	HALLMARK RINGS	
Registration Number:	3898292	HALLMARK DIAMONDS	
Registration Number:	3898293	HALLMARK RINGS	
CORRESPONDENCE DATA			
Fax Number:	2012159550		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$115.00 76519085

Phone: 2017844079
Email: pkjain2@hallmarkus.com
Correspondent Name: Anita Jain and Monica Jain
Address Line 1: 22 STONE TOWER DR
Address Line 4: ALPINE, NEW JERSEY 07620-0280

NAME OF SUBMITTER:	Pradip Jain
Signature:	/pradipjain/
Date:	09/04/2012
Total Attachments: 1 source=diastar 02-15-2008 assigmentof trademark#page1.tif	

BILL OF SALE AND ASSIGNMENT OF TRADEMARK APPLICATION

This BILL OF SALE and ASSIGNMENT AGREEMENT is made and entered into as of the 15th day of February 2008, by and between Diastar Inc. a New York corporation with a principal place of business at 6117 Harrison Place, West Network New Jersey 07093 (Assignor"), and Anita Jain and Monica Jain, (Jointly, and Collectively), residing at 22 Stone Tower Drive, Alpine, New Jersey 07620, ("Assignee").

WHEREAS, Assignor has applied for Trademark Registration for Hallmark Diamonds (the Mark") Serial Number # 76519085 and Hallmark Rings (the Mark") Serial Number # 76519090 for use in connection with G & S: JEWELRY, DIAMONDS AND WATCHES" in International Class 14 . (IC 014. And US 002, 027, 028, 050.) These Trademarks are applied for but have not been registered at this time. There is opposition from Hallmark Licensing for these registrations.

WHEREAS, At this time Diastar Inc. is assigning these applications to "Assignee" because of monetary constraints. "Assignor" will continue to pursue to get these Registrations with monetary help of "Assignee". "Assignee" has paid on behalf of "Assignor" of \$2000.00 for Attorney fee till 15th February 2008. Assignor is selling these applications for \$2000.00 paid on behalf of Assignor. Assignor will continue to pursue the Trademark Registration on behalf of the "Assignee" and the Assignee will pay all legal fees, Trademark fees and any other expenses made to obtain these Trademarks. Assignor at any time will not pay for any monetary transaction to get these registrations.

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Mark, the registration, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee and Assignee's successors and assigns, the entire right, title and interest in and to the Mark, the registration, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Mark. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Mark.

For: Diastar Inc. (Assignor)



Name: Pradip Jain
Title: V. President