

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YF Franchise LLC		08/10/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	International Franchise Inc.		
Street Address:	210 Shields Court		
City:	Markham, Ontario		
State/Country:	CANADA		
Postal Code:	L3R 8V2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77965286	SWENSEN'S GRILL & ICE CREAM	
Serial Number:	77965298	SWENSEN'S ICE CREAM	
CORRESPONDENCE DATA			
Fax Number:	2146614818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-6818		
Email:	daltrdept@bakerbotts.com		
Correspondent Name:	Valerie Verret		
Address Line 1:	2001 Ross Avenue		
Address Line 2:	Suite 600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	069410.1210; 069410.1213		
DOMESTIC REPRESENTATIVE			

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Name: Baker Botts L.L.P.
Address Line 1: 2001 Ross Avenue
Address Line 2: Suite 600
Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:	Jill M. Errera
Signature:	/Jill M. Errera/
Date:	09/04/2012

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, YF Franchise LLC, a Delaware Limited Liability Company, having an address of 210 Shields Court, Markham, Ontario CANADA L3R 8V2 (hereafter "Assignor") is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the related trademark applications; and

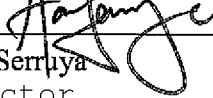
WHEREAS, International Franchise Inc., a Nova Scotia corporation, having an address of 210 Shields Court Markham, Ontario CANADA L3R 8V2 (hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks and in and to the related applications therefor, as a successor to the business of Assignor, or portion thereof, to which the Marks pertain and which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the related applications therefor, as a successor to the business of Assignor, or portion thereof, to which the Marks pertain and which business is ongoing and existing, together with the goodwill of he business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks in the United States, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed effective August 10, 2012 and in the capacity shown below.

YF FRANCHISE LLC

By: 
Name: Aaron Serruya
Title: Director

INTERNATIONAL FRANCHISE INC.




By: 
Name: Simon Serruya
Title: Director

EXHIBIT A

United States Trademarks Applications:

Mark	App. No.	App. Date
SWENSEN'S GRILL & ICE CREAM  The logo for Swensen's Grill & Ice Cream features the word "SWENSEN'S" in a bold, serif font with a small star above the letter "S". Below it, the words "grill & ice cream" are written in a smaller, cursive script.	77/965,286	March 22, 2010
SWENSEN'S ICE CREAM  The logo for Swensen's Ice Cream features the word "SWENSEN'S" in a bold, serif font with a small star above the letter "S". Below it, the words "ice cream" are written in a smaller, cursive script.	77/965,298	March 22, 2010

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