

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Sweet Harvest Foods Management Company	FORMERLY Melford Olson Honey, Inc. d/b/a Mel-O Honey, Inc.	09/04/2012
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	John Mountain Organics and Natural Foods, Inc.		
Street Address:	515 Cannon Industrial Blvd. W.		
City:	Cannon Falls		
State/Country:	MINNESOTA		
Postal Code:	55009		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3065134	JOHN MOUNTAIN
CORRESPONDENCE DATA			
Fax Number:	9528359450		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	952-835-7000		
Email:	nwalz@tn-law.com		
Correspondent Name:	Natalie Walz		
Address Line 1:	3600 American Blvd. W., Suite 400		
Address Line 4:	Bloomington, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	05-1-011G		
NAME OF SUBMITTER:	Natalie R. Walz		
Signature:	/Natalie R. Walz/		

Date:

09/04/2012

Total Attachments: 2

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Notice of Assignment Of Marks

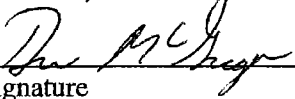
WHEREAS, Sweet Harvest Foods Management Company f/k/a Melford Olson Honey, Inc. d/b/a Mel-O Honey, Inc., 515 Cannon Industrial Boulevard West, Cannon Falls, Minnesota 55009 ("Sweet Harvest") has adopted and is using the following mark, which is subject to the following registration with the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>
JOHN MOUNTAIN	3,065,134

WHEREAS, John Mountain Organics and Natural Foods, Inc., 515 Cannon Industrial Boulevard West, Cannon Falls, Minnesota 55009 ("**John Mountain Organics**"), desires to acquire any and all rights and goodwill associated with the above-referenced mark and all registrations of the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sweet Harvest does hereby assign to John Mountain all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and all applications for and registrations of the mark.

**SWEET HARVEST FOODS MANAGEMENT
COMPANY F/K/A MELFORD OLSON
HONEY, INC. D/B/A MEL-O HONEY, INC.**



Signature

Brian McGregor

Typed or Printed Name

President

Title

9/4/12

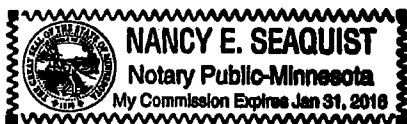
Date

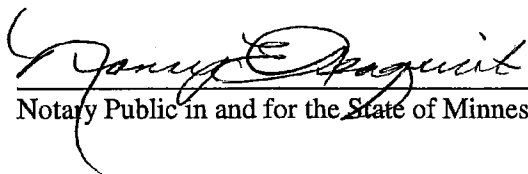
**ACKNOWLEDGEMENT BY SWEET HARVEST FOODS MANAGEMENT COMPANY
F/K/A MELFORD OLSON HONEY, INC. D/B/A MEL-O HONEY, INC.**

STATE OF MINNESOTA)
)
COUNTY OF)

BEFORE ME, the undersigned Notary Public, on this day personally appeared Brian McGregor, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Sweet Harvest Foods Management Company f/k/a Melford Olson Honey, Inc. d/b/a Mel-O Honey, Inc., a Minnesota corporation, and that he/she has executed same as the act of such corporation for the purposes and considerations therein expressed, and in the capacity therein stated.

GIVEN under my hand and seal of office, this 4th day of September, 2012.





Notary Public in and for the State of Minnesota