

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tendix, LLC		09/04/2012	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Mission Product Holdings, Inc.		
Street Address:	185 Madison Avenue		
Internal Address:	12th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85477904	SUPERCLEAT	
CORRESPONDENCE DATA			
Fax Number:	2129746924		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 468-4823		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	022961-0003-000 (AGN JAC)		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		

CH \$40.00 85477904

Date:

09/04/2012

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Tendix, LLC, a limited liability company of the Commonwealth of Pennsylvania (hereinafter "Assignor"), is the owner of the mark listed below which is the subject of an application for registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SUPERCLEAT	85477904	November 21, 2011


WHEREAS, Mission Product Holdings, Inc., a corporation of the State of Delaware, located at 185 Madison Avenue, 12th Floor, New York, New York 10016 (hereinafter "Assignee"), is the successor to the portion of business of Assignor, which is ongoing and existing, to which the Mark pertains, and is desirous of acquiring said Mark and said application thereof, and the goodwill of the business in connection therewith.

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the application for registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 4 day of September, 2012.

Tendix, LLC

Mission Product Holdings, Inc.

By: 
Name: Robert Kitei
Title: President

By: _____
Name:
Title:

ASSIGNMENT

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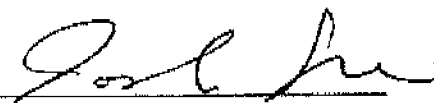
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IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 4th day of September, 2012.

Tendix, LLC

Mission Product Holdings, Inc.

By: _____
Name:
Title:

By: 
Name: Josh Shaw
Title: President

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