

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Learfield Communications, Inc.		07/30/2012	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Learfield Communications, Inc.
Street Address:	505 Hobbs Road
City:	Jefferson City
State/Country:	MISSOURI
Postal Code:	65109
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	76567332	LEARFIELD
Serial Number:	76567333	LEARFIELD SPORTS
Serial Number:	76580753	WISCONSIN RADIO NETWORK
Serial Number:	85366475	WRN
Serial Number:	76580765	AGRIAMERICA
Serial Number:	76580754	RADIO IOWA
Serial Number:	85366427	SOUTH CAROLINA RADIO NETWORK
Serial Number:	85365707	MONET
Serial Number:	85366642	NEBRASKA RADIO NETWORK
Serial Number:	76343852	BROWNFIELD NETWORK
Serial Number:	76343853	MISSOURINET
Serial Number:	74736379	LEARFIELD COMMUNICATIONS
Serial Number:	74628893	

CORRESPONDENCE DATA

CH \$340.00 76567332

Fax Number: 2027197049

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: Christopher Kelly

Address Line 1: Wiley Rein LLP 1776 K Street, N.W.

Address Line 2: Trademark Administration

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	LEARFIELD
NAME OF SUBMITTER:	Christopher Kelly
Signature:	/Christopher Kelly/
Date:	09/04/2012
Total Attachments: 2 source=Trademark - Executed 07302012#page1.tif source=Trademark - Executed 07302012#page2.tif	

**DECLARATION IN SUPPORT OF TRANSFER OF TRADEMARKS TO
LEARFIELD COMMUNICATIONS, INC. DELAWARE CORPORATION FROM
LEARFIELD COMMUNICATIONS, INC. (MISSOURI CORPORATION)**

I, Greg Brown, state that:

1. I am President and Chief Executive Officer of Learfield Communications, Inc. (Delaware corporation) and am authorized to make this Declaration.

2. On or about December 11, 2011, Learfield Communications, Inc. (Delaware Corporation) and Learfield Communications, Inc. (Missouri Corporation) entered into an Asset Purchase Agreement wherein Learfield Communications, Inc. (Delaware Corporation) acquired certain assets of Learfield Communications, Inc. (Missouri Corporation), including certain trademarks and corresponding federal trademark registrations and pending trademark applications on file in the U.S. Patent and Trademark Office.

3. As a result of the Asset Purchase Agreement, Learfield Communications, Inc. (Delaware Corporation) became the owner of all right, title and interest in and to the trademarks and corresponding federal trademark registrations and pending trademark applications shown in Exhibit A to this Declaration.

4. All statements made of my own knowledge are true and all statements made on information and belief are believed to be true, and the statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and such willful false statements may jeopardize the validity of this Declaration and related trademark properties.

LEARFIELD COMMUNICATIONS, INC.

By: _____


Greg Brown
President, Chief Executive Officer

Dated: 7/30/2012

EXHIBIT A

FILE NUMBER	COUNTRY	STATUS	APPLICATION NUMBER	DATE FILED	TRADEMARK
72413 0006	United States	Registered	76567332	29-Dec-03	LEARFIELD
72413 0007	United States	Registered	76567333	29-Dec-03	LEARFIELD SPORTS
72413 0008	United States	Registered	76580753	12-Mar-04	WISCONSIN RADIO NETWORK
72413 0009	United States	Pending	85366475	8-Jul-11	WRN
72413 0010	United States	Registered	76580765	12-Mar-04	AGRIAMERICA
72413 0011	United States	Registered	76580754	12-Mar-04	RADIO IOWA
72413 0015	United States	Pending	85366427	8-Jul-11	SOUTH CAROLINA RADIO NETWORK
72413 0018	United States	Pending	85365707	7-Jul-11	MONET
72413 0019	United States	Pending	85366642	8-Jul-11	NEBRASKA RADIO NETWORK
724130001A	United States	Registered	76343852	3-Dec-01	BROWNFIELD NETWORK
724130001B	United States	Registered	76343853	3-Dec-01	MISSOURINET
724130001D	United States	Registered	74736379	7-Aug-95	LEARFIELD COMMUNICATIONS
724130001E	United States	Registered	74628893	2-Feb-95	LEARFIELD LOGO