

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

| SUBMISSION TYPE:  | NEW ASSIGNMENT                               | <b>APPLICATION NUMBER</b><br><b>79033651</b> |       |                                |                  |   |          |    |              |  |                 |    |
|---|--|--|-------|--------------------------------|------------------|---|----------|----|--------------|--|-----------------|----|
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |  |       |                                |                  |   |          |    |              |  |                 |    |
| CONVEYING PARTY DATA  |  |  |       |                                |                  |   |          |    |              |  |                 |    |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Sara Lee/DE N.V.</td><td>05/31/2012</td></tr></tbody></table>  |  |  | Name  | Execution Date                 | Sara Lee/DE N.V. | 05/31/2012                                  |          |    |              |  |                 |    |
| Name  | Execution Date                               |  |       |                                |                  |   |          |    |              |  |                 |    |
| Sara Lee/DE N.V.  | 05/31/2012                                   |  |       |                                |                  |   |          |    |              |  |                 |    |
| RECEIVING PARTY DATA  |  |  |       |                                |                  |   |          |    |              |  |                 |    |
| <table border="1"><tr><td>Name:</td><td>Koninklijke Douwe Egberts B.V.</td></tr><tr><td>Address:</td><td>Oosterdoksstraat 80<br/>NL-1011 DK Amsterdam</td></tr><tr><td>Country:</td><td>NL</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>BX</td></tr></table> |  |  | Name: | Koninklijke Douwe Egberts B.V. | Address:         | Oosterdoksstraat 80<br>NL-1011 DK Amsterdam | Country: | NL | Entity Type: |  | Entity Country: | BX |
| Name:   | Koninklijke Douwe Egberts B.V.               |  |       |                                |                  |   |          |    |              |  |                 |    |
| Address:  | Oosterdoksstraat 80<br>NL-1011 DK Amsterdam  |  |       |                                |                  |   |          |    |              |  |                 |    |
| Country:  | NL   |  |       |                                |                  |   |          |    |              |  |                 |    |
| Entity Type:  |  |  |       |                                |                  |   |          |    |              |  |                 |    |
| Entity Country:   | BX   |  |       |                                |                  |   |          |    |              |  |                 |    |
| CORRESPONDENCE DATA   |  |  |       |                                |                  |   |          |    |              |  |                 |    |
| Correspondent Name:   | Koninklijke Douwe Egberts B.V.               |  |       |                                |                  |   |          |    |              |  |                 |    |
| Address:  | Oosterdoksstraat 80<br>NL-1011 DK Amsterdam  |  |       |                                |                  |   |          |    |              |  |                 |    |
| Country:  | NL   |  |       |                                |                  |   |          |    |              |  |                 |    |

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