

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79065293</b>										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Sara Lee/DE N.V.</td><td>05/31/2012</td></tr></tbody></table>			Name	Execution Date	Sara Lee/DE N.V.	05/31/2012						
Name	Execution Date											
Sara Lee/DE N.V.	05/31/2012											
RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>Koninklijke Douwe Egberts B.V.</td></tr><tr><td>Address:</td><td>Oosterdoksstraat 80 NL-1011 DK Amsterdam</td></tr><tr><td>Country:</td><td>NL</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>BX</td></tr></table>			Name:	Koninklijke Douwe Egberts B.V.	Address:	Oosterdoksstraat 80 NL-1011 DK Amsterdam	Country:	NL	Entity Type:		Entity Country:	BX
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CORRESPONDENCE DATA												
Correspondent Name:	Koninklijke Douwe Egberts B.V.											
Address:	Oosterdoksstraat 80 NL-1011 DK Amsterdam											
Country:	NL											

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