

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SuperMedia LLC		08/21/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Inceptor Acquisition, LLC		
Street Address:	330 Old Country Road, Suite 206		
City:	Mineola		
State/Country:	NEW YORK		
Postal Code:	11501		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2548366	INCEPTOR	
Registration Number:	2647000	INCEPTOR	
Registration Number:	3912122	INCEPTOR	
Registration Number:	3912123		
CORRESPONDENCE DATA			
Fax Number:	7034150788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kjs@jennisonlaw.com		
Correspondent Name:	Kathryn Jennison Shultz		
Address Line 1:	Jennison & Shultz, P.C.		
Address Line 2:	2001 Jefferson Davis Highway, Suite 1102		
Address Line 4:	Arlington, VIRGINIA 22202		
ATTORNEY DOCKET NUMBER:	INCEPTOR ASSIGNMENT		

CH \$115.00 2548366

NAME OF SUBMITTER:	Kathryn Jennison Shultz
Signature:	/Kathryn Jennison Shultz/
Date:	09/05/2012
Total Attachments: 3 source=assignment INCEPTOR#page1.tif source=assignment INCEPTOR#page2.tif source=assignment INCEPTOR#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“Agreement”) is made and entered into effective as of the 21st day of August, 2012 (“Effective Date”), by and between SuperMedia LLC, a Delaware limited liability company having a principal place of business at 2200 W. Airfield Drive, Dallas/Fort Worth Airport, Texas 75261-9810 (“Assignor”), and Inceptor Acquisition, LLC, a Delaware limited liability company having a principal place of business at 330 Old Country Road, Suite 206, Mineola, NY 11501 (“Assignee”).

WHEREAS, Assignor has adopted, used, and is using the marks shown on Exhibit A attached hereto (the “Marks”) in its business;

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Marks, and any registrations therefor; and

WHEREAS, Assignor desires to transfer all of its right, title, and interest in and to the Marks, and any registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all of Assignor’s rights in and to the Marks as follows:

1. Assignor hereby sells, assigns, transfers, conveys, and sets over unto Assignee any and all of Assignor’s right, title, and interest, throughout the world, in and to the Marks, including all registrations and applications therefor, if any, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Agreement had not been made; and

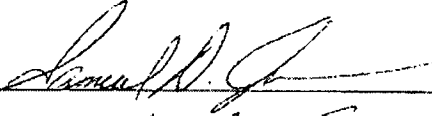
2. Assignor further covenants and agrees that it will, at any time upon request and at Assignee’s sole cost and expense, execute and deliver any and all documents that may be reasonably necessary or desirable to perfect Assignee’s rights in and to the Marks.

[Signature Page Follows]

IN WITNESS WHEREOF, an authorized representative of Assignor has executed this Agreement as of the day and year first above written.

ASSIGNOR:

SuperMedia LLC

By: 

Print Name: Samuel D. Jones

Title: CEO

Exhibit A

U.S. Trademark Registrations

INCEPTOR – Serial Number 2,548,366

INCEPTOR Design – Serial Number 2,647,000

INCEPTOR – Serial Number 3,912,122

(Shape Design Mark)– Serial Number 3,912,123