

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Name</th> <th style="width: 25%;">Formerly</th> <th style="width: 25%;">Execution Date</th> <th style="width: 25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>DAVID RICHARD NASH</td> <td></td> <td>08/29/2012</td> <td>INDIVIDUAL: UNITED KINGDOM</td> </tr> <tr> <td>NEIL Andrew Evans</td> <td></td> <td>08/29/2012</td> <td>INDIVIDUAL: UNITED KINGDOM</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	DAVID RICHARD NASH		08/29/2012	INDIVIDUAL: UNITED KINGDOM	NEIL Andrew Evans		08/29/2012	INDIVIDUAL: UNITED KINGDOM
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Initech, LLC</td> </tr> <tr> <td>Street Address:</td> <td>810 Franklin Avenue</td> </tr> <tr> <td>City:</td> <td>Columbus</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>43205</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: OHIO</td> </tr> </table>		Name:	Initech, LLC	Street Address:	810 Franklin Avenue	City:	Columbus	State/Country:	OHIO	Postal Code:	43205	Entity Type:	LIMITED LIABILITY COMPANY: OHIO
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<b>PROPERTY NUMBERS Total: 1</b>													
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<b>CORRESPONDENCE DATA</b>													
Fax Number: 6142212007 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 614-431-2277 Email: lbass@taftlaw.com Correspondent Name: Leon Bass Address Line 1: 65 E. State St. Address Line 2: ste 1000 Address Line 4: Columbus, OHIO 43215													
NAME OF SUBMITTER:	Leon Bass												
Signature:	/leebass/												

OP \$40.00 85457403

Date:

09/05/2012

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into August \_\_\_\_\_, 2012, by and between on the one hand, **DAVID RICHARD NASH** of Flat 2, 7 Greek Street, LONDON, W1D 4DF, United Kingdom ("Nash"), and **NEIL ANDREW EVANS** of Flat 2, 7 Greek Street, LONDON, W1D 4DF, United Kingdom ("Evans") (Nash and Evans are collectively and jointly and severally referred to herein as "Assignor" or "Assignors"), and, on the other hand and in favor of **Initech, LLC** ("Assignee"), an Ohio limited liability company located at 810 Franklin Ave Columbus, OH 43205, United States (each of the Assignors and Assignee being a "Party," and collectively, the "Parties").

WHEREAS, Assignor is the owner of the trademark registration and trademark applications at the United States Patent and Trademark office ("USPTO") known as USPTO application serial number 85457403 for the mark "GROWLR" in class 47 for internet based social networking, introduction, and dating services (the "Trademark");

WHEREAS, Assignor and Assignee are parties to that certain Agreement (the "Trademark Assignment Agreement") executed on or about the date hereof;

WHEREAS, pursuant to the Trademark Assignment Agreement, Assignee agreed to purchase from Assignor all of Assignor's right, title and interest in and to the Trademark and the goodwill of the business associated with the Trademark and/or symbolized by the Trademark, as well as the rights in certain domain names and social media accounts, including but not limited to the following: the domain names "Growlr.net", "Growlr.biz", "Growlr.info", "Growlr.co.uk", "Growlr.eu", and "Growlr.org" and any other domain name(s) containing the word "Growlr" or similar terms (e.g. "growler," "growels," "grewlr," etc.), plus Assignor's "Growlr" Facebook account, Twitter account, and Apple podcast account (all of the above, including the Trademark, domain names, social media accounts herein referred to as the "Assets"); and,

WHEREAS, the execution and delivery of this Assignment is a condition to the

Trademark Assignment Agreement.

NOW THEREFORE, for the good and valuable consideration set forth in the Trademark Assignment Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to:

a. the Trademark and any and all goodwill of the business associated with the Trademark and/or symbolized by the Trademark, including without limitation all rights therein conferred by United States law, international law or the law of other jurisdictions, the registrations at the United States Patent and Trademark Office for the Trademark and any state registration, any foreign registrations or international rights and any and all other rights including those provided by international conventions and treaties regarding the Trademark, and the right to sue for past, present and future infringement thereof;

b. Any and all right, title, and interest in the Assets.

3. Further Assurances. Assignor shall take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Trademark and Assets, and shall not enter into any agreement in conflict with this Assignment.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above by its duly authorized officer.


**AGREED AND ACCEPTED:**

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Page 16



AGREED TO AND ACCEPTED:

	Initech, LLC
	
	By: Coley Cumiskey
	Its: Authorized Representative
	810 Franklin Ave
	Columbus, OH 43205
	United States