

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Infection LLC</td> <td></td> <td>08/17/2012</td> <td>PARTNERSHIP: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Infection LLC		08/17/2012	PARTNERSHIP: UNITED STATES																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">Ancestry.com Operations Inc.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">360 West 5800 North</td> </tr> <tr> <td>City:</td> <td colspan="3">Provo</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">UTAH</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">84604</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	Ancestry.com Operations Inc.			Street Address:	360 West 5800 North			City:	Provo			State/Country:	UTAH			Postal Code:	84604			Entity Type:	CORPORATION: DELAWARE		
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PROPERTY NUMBERS Total: 2																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85580967</td> <td>ARCHIVES</td> </tr> <tr> <td>Registration Number:</td> <td>3802242</td> <td>GENEALOGY ARCHIVES</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85580967	ARCHIVES	Registration Number:	3802242	GENEALOGY ARCHIVES															
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Serial Number:	85580967	ARCHIVES																									
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CORRESPONDENCE DATA																											
<p>Fax Number:</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: wstem@ancestry.com</p> <p>Correspondent Name: William Stem</p> <p>Address Line 1: 360 West 5800 North</p> <p>Address Line 4: Provo, UTAH 84604</p>																											
NAME OF SUBMITTER:	Krisan Nichani																										
Signature:	/Krisan Nichani/																										
Date:	09/06/2012																										
<p>Total Attachments: 3</p> <p>source=Archives_TM_application#page1.tif</p> <p>source=Archives_TM_application#page2.tif</p> <p>source=GenealogyArchives_77803203#page1.tif</p>																											

OP \$65.00 85580967

Trademark/Service Mark Application, Principal Register

*NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	mark 4281234-171820873 . Archives logo.jpg
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	Archives
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of The word mark for the Archives brand consists of the word "Archives" and appears in a licensed type face called "Amalia Normal". The word "Archives" appears in title case with the character "A" being the only capital letter.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	654 x 176
APPLICANT INFORMATION	
*OWNER OF MARK	Inflection LLC
*STREET	555 Twin Dolphin Drive, Suite 200
*CITY	Redwood City
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	94065
EMAIL ADDRESS	krisan@inflection.com
WEBSITE ADDRESS	http://inflection.com/
LEGAL ENTITY INFORMATION	
TYPE	limited liability company

STATE/COUNTRY WHERE LEGALLY ORGANIZED	Nevada
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	042
*IDENTIFICATION	Computer services, namely, providing search engines for obtaining data from journals and other publications on a global computer network.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/31/2010
FIRST USE IN COMMERCE DATE	At least as early as 01/31/2010
SPECIMEN FILE NAME(S)	<u>SPE0-4281234-171820873 . archives_snapshot.jpg</u>
SPECIMEN DESCRIPTION	Screenshot of the Archives mark as it appears on the website.
CORRESPONDENCE INFORMATION	
NAME	Inflection LLC
FIRM NAME	Inflection LLC
STREET	555 Twin Dolphin Drive, Suite 200
CITY	Redwood City
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	94065
EMAIL ADDRESS	krisan@inflection.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	No
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Krisan Nichani/
SIGNATORY'S NAME	Krisan Nichani
SIGNATORY'S POSITION	Trademark Specialist

United States of America

United States Patent and Trademark Office



Reg. No. 3,802,242

Registered June 15, 2010

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

PEOPLE SEARCH MEDIA, LLC (NEVADA LIMITED LIABILITY COMPANY)
SUITE 320
101 UNIVERSITY AVE
PALO ALTO, CA 943011638

FOR: COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CL.S. 100 AND 101).

FIRST USE 7-2-2009; IN COMMERCE 7-2-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GENEALOGY ARCHIVES", APART FROM THE MARK AS SHOWN.

THE COLOR(S) WHITE, BLUE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS "GENEALOGY ARCHIVES" TO THE RIGHT OF A DESIGN ELEMENT. THE DESIGN ELEMENT REPRESENTS A TREE WITH BRANCHES AND LEAVES. THE WORDS "GENEALOGY ARCHIVES" IS A CUSTOMIZED VERSION OF THE BASE SERIF FONT ATHENA UNICODE. THE WORD "GENEALOGY" IS WHITE, AND THE WORD "ARCHIVES" IS BLUE. THE DESIGN ELEMENT OF THE TREE IS WHITE. THESE ELEMENTS ARE ON A BLACK BACKGROUND.

SER. NO. 77-803,203, FILED 8-12-2009.

AMY HELLA, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office