

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/14/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Hampshire Motor Speedway, Inc.		09/07/2012	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Speedway Properties Company, LLC		
Street Address:	2265-B Renaissance Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1716715	MAGIC MILE	
Registration Number:	1765310	MAGIC MILE	
CORRESPONDENCE DATA			
Fax Number:	9194168363		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9192868078		
Email:	ADH-PTOTMCorrespondence@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive, Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	032883.108		
NAME OF SUBMITTER:	Arlene D. Hanks		

OP \$65.00 1716715

Signature:	/arlenedhanks/
Date:	09/07/2012
Total Attachments: 1 source=Trademark Assignment-Magic Mile#page1.tif	

**ASSIGNMENT OF TRADEMARK AND SERVICE MARK
AND ACCOMPANYING GOODWILL**

THIS ASSIGNMENT made *nunc pro tunc* effective as of the 14th day of April, 2008, (the "Effective Date") by and between NEW HAMPSHIRE MOTOR SPEEDWAY, INC., a New Hampshire corporation, P. O. Box 7888, Loudon, New Hampshire 03301, (hereinafter the "Assignor"), and SPEEDWAY PROPERTIES COMPANY, LLC, a Delaware limited liability company, 2265-B Renaissance Drive, Las Vegas, Nevada 89119 (hereinafter the "Assignee").

WHEREAS, on the Effective Date, Assignor was the owner of all rights, title and interest in and to the MAGIC MILE trademark and service mark and registrations therefor in the United States Patent and Trademark Office, Registration Numbers 1,716,715 and 1,765,310, and the goodwill of the business associated therewith and symbolized thereby, (the "Mark"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, on the Effective Date, Assignee assigned the Mark, and all rights appurtenant thereto, to Assignee; and

WHEREAS, the parties are desirous of memorializing in writing the prior assignment of the Mark, and all rights appurtenant thereto, from Assignor to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

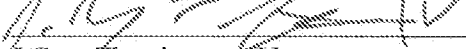
1. Assignor assigns to Assignee effective as of the Effective Date all of its rights, title and interest in and to the Mark and the registrations therefor in the United States Patent and Trademark Office, Registration Numbers 1,716,715 and 1,765,310, together with the goodwill of the business connected with the use of and symbolized by said Mark, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Mark and the United States Patent and Trademark Office registrations therefor to Assignee, its successors or assigns.

Executed on this 7~~th~~ day of September, 2012 and effective as of the Effective Date set forth hereinabove.

ASSIGNOR:

NEW HAMPSHIRE MOTOR SPEEDWAY, INC.

By: 
Name: J Cary Tharrington, IV
Title: Secretary