

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M2 Marketplace, Inc.		09/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Onsale Holdings, Inc.		
Street Address:	1940 E. Mariposa Avenue		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3303706	ONSALE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-286-6538		
Email:	antoniawong@mofo.com		
Correspondent Name:	Jennifer Lee Taylor, Morrison & Foerster		
Address Line 1:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	27964-2405003		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
Signature:	/Jennifer Lee Taylor/		
Date:	09/07/2012		
Total Attachments: 1 source=Trademark assignment(6)#page1.tif			

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TRADEMARK ASSIGNMENT

M2 Marketplace, Inc., a Delaware corporation with its principal place of business at 2555 W. 190th Street, Torrance, California 90504, is the sole owner of all rights, title and interest in and to United States Trademark Registration No. 3,303,706 for ONSALE for goods and services identified as “[c]atalogs featuring prerecorded and blank CDs, prerecorded and blank DVDs, video games, photography instruments, electronics, computers, computer peripherals, computer software, electronic games, electronic game software, electronic game systems, audio equipment, MP3 players, personal digital assistants (PDA’s), cameras, clocks, home electronics, televisions, DVD players, receivers and video recorders” in International Class 16 and “[t]elephone, mail order, and online retail store services featuring prerecorded and blank CDs, prerecorded and blank DVDs, video games, photography instruments, electronics, computers, computer peripherals, computer software, electronic games, electronic game software, electronic game systems, audio equipment, MP3 players, personal digital assistants (PDA’s), cameras, clocks, home electronics, televisions, DVD players, receivers and video recorders” in International Class 35 (the “Onsale Mark”) and to the goodwill and reputation of the business connected with and symbolized by the Onsale Mark.

M2 Marketplace, Inc. hereby transfers, conveys and assigns to Onsale Holdings, Inc., an Illinois corporation with its principal place of business at 1940 E. Mariposa Avenue, El Segundo, California 90245, all right, title and interest in the United States in and to the Onsale Mark, together with (a) all U.S. registrations therefore, (b) all common law rights related thereto, (c) all goodwill associated therewith, and (d) and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations; to sue for all past, present or future infringements or other violations of any rights in the Onsale Mark; and to settle and retain proceeds from any such actions).

IN WITNESS WHEREOF, M2 Marketplace, Inc. has caused this Trademark Assignment to be executed by its duly authorized representative.

M2 MARKETPLACE, INC.

By: *Dan DeVries*

Name: Dan DeVries

Title: President

Date: 9/7/12